

07.62.78.27.16
albertopuras@gmail.com
Born 14/02/1987 - Spanish citizenship

ALBERTO PURAS
Fashion Designer



ABOUT ME

A creative enthusiast, multi-faceted and detail-driven Senior Fashion Designer with a strong trend sense and a wholesome understanding of the creative, manufacturing and commercial angles of the industry. With two successful solo-exhibitions to date and six plus years as a leader in fashion design projects, I am a visionary professional with an experience that bridges from design inspiration and technique, to trend forecasting, commercial sensibility, consumer know-how and business model innovation.

COMPETENCIES

Leadership
Creative

Team Work
Innovative

Decesive
Reliable

EXPERIENCE

2019 / 2020, Madrid , **DO DESIGN** ,Lystyle Concept Store

Solo Exhibition titled "Dreams, hopes and illusions".

2019, New York, USA, **VISO PROJECT**, Lifestyle Brand

Artworks for a limited edition tableware.

2019, New York, USA, **GALERIE MICHAEL BARGO**

Solo Exhibition titled "Trying to understand each other".

2016-2018, Paris, France, **THE KOOPLES**

Senior Menswear Designer

- _ Partner closely with Creative Director to consistently develop and improve the The Koople's Menswear RTW.
- _ Managed a team to design and develop collections, from seasonal concept to materials, hardware and colour.
- _ Managed and directed the overall sourcing (Yarn, fabric, color).
- _ Created sketches, product prototypes and lead sample making.
- _ Worked closely and collaboratively with cross-functional category partners, in particular with Production and Merch.

2013-2016, Inditex Group, A Coruña, Spain, **ZARA**

Kidswear Designer

- _ Ensure that product is consistent with markets as well as overall business strategy.
- _ Responsible for researching and envisioning seasonal trends.
- _ Collection development following a fast-fashion model with quarterly trips to Asia.
- _ Developed and created concept boards, hardware charts and lab dip approvals.
- _ Actively partnered an worked with pattern makers, material sourcing, product development and global buying teams.

2010-2013, Madrid, Spain, **PURAS**

Founder and Creative Director

EDUCATION

Central Saint Martins-UAL / London

- _____ Deconstructive Pattern Making 2009
- _____ Drawing Portfolio 2008

Istituto Europeo di Design / Madrid

- _____ Fashion Design BFA 2007-2010

SKILLS

- Strong research, concept and creative skills.
- Ability to translate ideas from concept to creation.
- Outstanding computer skills (Illustrator, Photoshop).
- Team player with the ability to work under a highly demanding and fast-paced environment.
- Excellent interpersonal and communication, organizational and time management skills.

LANGUAGES

Spanish native

English proficient

French intermediate