

ALYSON BLANCHETTE TOBIN (she/her)

📍 DENMARK. OPEN TO RELOCATE

🌐 ALYSON TOBIN

📞 +45 53657507

✉️ ABLANCHETTE12@GMAIL.COM

FOOTWEAR AND ACCESSORIES

Specialising in footwear and accessories, with a particular interest and knowledge in sustainable materials and processes. Willing to relocate for the right opportunity, with previous international experience in New York, London and Copenhagen. Self motivated and disciplined and able to manage and meet strict deadlines remotely and in-house, autonomously and in a team. A creative thinker and problem solver with particular attention to holistic overviews focusing on the processes as well as the final goal. Self critical and reflective with high quality standards. Able to follow through on multiple projects from start to finish and collaborate with other departments and teams effectively.

SKILLS

- DESIGN: HAND SKETCHING, MOCK-UPS, CAD
- ADOBE PHOTOSHOP, ILLUSTRATOR, INDESIGN
- DETAILED RESEARCH
- PRODUCT DEVELOPMENT + PRODUCTION
- TECHNICAL SPECS
- SUSTAINABLE DESIGN, SYSTEMS & MATERIALS
- CONTENT CREATION & SEO
- COMMUNICATION
- CONFLICT RESOLUTION
- CRITICAL THINKING
- DEDICATION & PATIENCE
- OPEN-MINDED & EMPATHETIC
- RELIABLE

DESIGN & DEVELOPMENT

CPH
DENMARK

CECILIE BAHNSEN FEB 2022 PRESENT

DESIGNER, SHOES & BAGS
FREELANCE DESIGNER MARCH 2021
FEB 2022

WORKING DIRECTLY WITH FOUNDER & HEAD OF DESIGN
RESEARCH & DESIGN
MATERIAL SOURCING
TECHNICAL SPECS
PROTOTYPE DEVELOPMENT
PRODUCTION & QC

CPH
DENMARK

STINE GOYA JULY 2021 FEB 2022

FREELANCE ACCESSORIES
DESIGNER

SHOES, BAGS, SLGS, SCARVES, HATS, HOSIERY, SOCKS,
RESEARCH & DESIGN
TECHNICAL SPECS
PRINT ARTWORK SETUPS
SUPPLIER RELATIONS IN EUROPE & ASIA
PROTOTYPE DEVELOPMENT & PRODUCTION

CPH
DENMARK

GANNI AUG 2019 AUG 2020

ASSISTANT ACCESSORIES
DESIGNER

SHOES, BAGS, SLGS, KEYCHAINS, BELTS, SCARVES, HATS, SOCKS
RESEARCH & DESIGN
HARDWARE & TRIMS DEVELOPMENT
TECHNICAL SPECS
VISITING FACTORIES, SUPPLIERS & MATERIAL FAIRS
PROTOTYPE DEVELOPMENT & PRODUCTION FOLLOWUP
PRESENTATIONS TO MERCH & SALES

LONDON
UK

McQ, ALEXANDER MCQUEEN JUNE 2019 JULY 2019

FREELANCE FOOTWEAR &
JEWELRY DESIGNER

SHOES & JEWELRY
RESEARCH
MODIFYING SKETCHES & SPECS
CAD RENDERING
PROTOTYPE DEVELOPMENT & FITTINGS

LONDON
UK

STELLA McCARTNEY OCT 2016 JAN 2019

ASSISTANT FOOTWEAR
DESIGNER

RESPONSIBLE FOR CARRYOVER COMMERCIAL SHOES
RESEARCH & DESIGN
CAD RENDERING
VISITING FACTORIES, SUPPLIERS & MATERIAL FAIRS
PROTOTYPE DEVELOPMENT & INDUSTRIAL FIT MEETINGS
COORDINATING WITH SUSTAINABILITY DEPARTMENT

LONDON
UK

TWO DEGREES JULY 2017 FEB 2018

FREELANCE FOOTWEAR
DESIGNER

RESPONSIBLE FOR CREATING THE FIRST COLLECTION
RESEARCH & DESIGN
CAD RENDERING
TECHNICAL SPECS
ADVISING ON SUSTAINABLE MATERIALS
ADVISING ON FACTORY PRACTICES

EDUCATIONAL EXPERIENCE

LONDON
UK

UAL

2016
PRESENT

ALUMNI AMBASSADOR

REPRESENT AND PROMOTE UAL
OFFER ADVICE AND GUIDANCE
ENCOURAGE ENGAGEMENT

LONDON
UK

SHISHU

APRIL 2019

FASHION PORTFOLIO
TUTOR

FASHION PORTFOLIO ADVICE
CREATIVE PROCESS ASSISTANCE
JUDGING PANEL FOR STUDENTS
AWARDING PRIZES TO STUDENTS

LONDON
UK

NEW VIC COLLEGE

MARCH 2019

INTERNATIONAL WOMEN'S DAY
CAREER SPEAKER

PANEL SPEAKER TO STUDENTS PREPARING FOR UNIVERSITY
INDUSTRY CAREER ADVICE
GROUP DISCUSSIONS WITH STUDENTS
GROUP Q&A

CONTENT EXPERIENCE

REMOTE

X-RAY MAGAZINE

OCT 2020
FEB 2021

FREELANCE ARTS &
MUSIC WRITER

CREATE ENGAGING CONTENT
WORKING WITH PRESS RELEASES
RESEARCH
CREATING INTERVIEW QUESTIONS FOR ARTISTS

REMOTE

SUPPLY COMPASS

SEPT 2019
FEB 2020

FREELANCE WRITER

CREATED SUSTAINABLE MATERIALS GUIDE FOR BUSINESSES
RESEARCH: MATERIALS, TECHNOLOGY, DYEING, INDUSTRY
PROCESSES, INNOVATIVE COMPANIES
BLOG POSTS FOR WEBSITE

LONDON
UK

INDYTUTE

APRIL 2019
JULY 2019

FREELANCE CONTENT
MANAGER

WORKING WITH SHOPIFY
UPDATING WEBSITE INCL. CONTENT, IMAGES, SALES CHANNELS
CONTENT CREATION & ENGAGEMENT
SEO
ATTENDING EVENTS, PHOTOGRAPHING EXPERIENCES FOR WEB
BLOG POSTS
UPDATING SoMe PLATFORMS

LONDON
UK

FELIX MAGAZINE

DEC 2016
MAY 2017

FREELANCE WRITER

BLOG POSTS FOR WEBSITE
CONTENT PROPOSALS
FOCUS ON FASHION BRANDS & SUSTAINABLE LIFESTYLE

EDUCATION

2022
2024

**CENTRAL SAINT MARTINS,
UNIVERSITY OF THE ARTS LONDON**

MA REGENERATIVE DESIGN
PART - TIME ONLINE

**1ST CLASS HONOURS
CORDWAINERS COLLEGE,
LONDON COLLEGE OF FASHION**

BA (HONS) CORDWAINERS FOOTWEAR:
PRODUCT DESIGN AND DEVELOPMENT

COMPETITIONS

CFDA + 2016 DESIGN GRADUATE **WINNER**

FASHION MATTERS UG FUTURE
PLAN BURSARY AWARD **WINNER**

JIMMY CHOO SCHOLARSHIP FOR
EXCELLENCE **FINALIST**

KERING AWARD FOR SUSTAINABLE
FASHION **FINALIST**

CORDWAINERS STUDENT OF THE
YEAR 2016 **FINALIST**

INTERNSHIPS

O MY BAG
PAUL ANDREW
DONNA KAREN

STELLA McCARTNEY
THE ROW
REISS

SUSTAINABILITY

O MY BAG | SUSTAINABILITY INTERN | REMOTE
EAT GRIM | FOOD WASTE VOLUNTEER | CPH