



Sara Sowins

A multi-dimensional, reflective, intuitive designer, and a clear product of a diverse program of formal study. Able to design on multiple levels in parallel—the details of each corner of a garment are as intentional as the larger narrative and context within the history of creation. Particularly strong in garment development, from initial draping to final patterns and construction details. 2+ years of work experience bring an ability to work outside of my job description and a sponge-like perspective to develop new skills quickly. Passionate about work and present a kind, diligent, and self-less spirit to those I am fortunate to call colleagues.

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● Education

Istituto Marangoni Paris
BA Fashion Design
2020-2022

University of Southern California
Marshall School of Business B.S.
in Business Administration
with minors in French and Design
2017-2020

● Skills

Technical

Draping
Patternmaking (wovens & knits)
Writing and Storytelling
Technical Drawing
Hand/Digital Illustration
Research Skills
Marketing Strategy
Editorial & Ecommerce Styling
Graphic Design
Retouch photos

Soft

Versatile & Persistent
Organization & Multi-Tasking
Adept & Receptive Learner
Kind & Respectful
Strong Listener & Communicator
Public Speaking

Tools

Adobe Design Suite
CLO3D
Microsoft Office Suite
Wix Figma, SketchUp

Languages

English (native)
French (advanced)
Armenian (conversational)

● Experience

Nina Ricci

January 2023 - Present

Assistant Design Intern

- Responsible for all technical drawings from initial creation to weekly updates to final presentation.
- Designed and patterned various design propositions for show pieces and ready-to-wear pieces.
- Assisted in fittings by dressing, fitting garments, and noting all garment changes.
- Researched imagery based on creative brief for garment details, construction, shapes, and overall energy.

Istituto Marangoni Paris

October 2021 - May 2022

Patternmaking Teaching Assistant

- Assisted in teaching patternmaking courses with first and second year students with their IM Paris curriculum as well as developing garments of their own design from drawing to final fabric.

Variant Malibu, Malibu CA USA

January 2019 - September 2021

Knitwear & Graphic Designer

- Designed original knitwear apparel for 3 sub-brands with differing aesthetics and target consumers.
- Traveled to the National Retail Federation Annual Convention to pitch company strategy with Intel.
- Led the design, with our team, of a menswear capsule collection in collaboration with a heritage Parisian brand and pitched to retailers at Paris Men's Fashion Week. Collection suspended due to COVID-19.
- Researched and aggregated inspiration to visualize the Creative Director's vision.
- Liaised between creative and knitwear engineers to translate vision to product.
- Translated CEO's ideas into business plan and wrote the first iteration of company's mission and values.
- Led the design and direction for web design.
- Created original marketing graphics and logos for Variant Malibu and sub-brands.
- Sourced yarns for various sub-brands with vendors in New York City.
- Assisted in the creative direction and styling of photoshoots.

STATESIDE (Womenswear Brand), Los Angeles, CA USA

June - August 2018

Intern

- Organized sample shipments for upcoming lines and assisted the Creative Director throughout the design process.
- Styled linebook and lookbook photo shoots with Marketing Executives and managed all samples during shoots.

● Projects

Zadig and Voltaire x Istituto Marangoni Team Design Project

janvier- mars 2021

Designer

- Identified the strong points of the brand identity and evaluated which to continue.
- Analyzed their menswear collections to suggest a new direction and how to reposition the brand to a younger market audience.
- Conceived a capsule collection with 4 other students while resinsing their signature designs and fabrics and pitched said collection to the Creative Director and Head of Menswear.