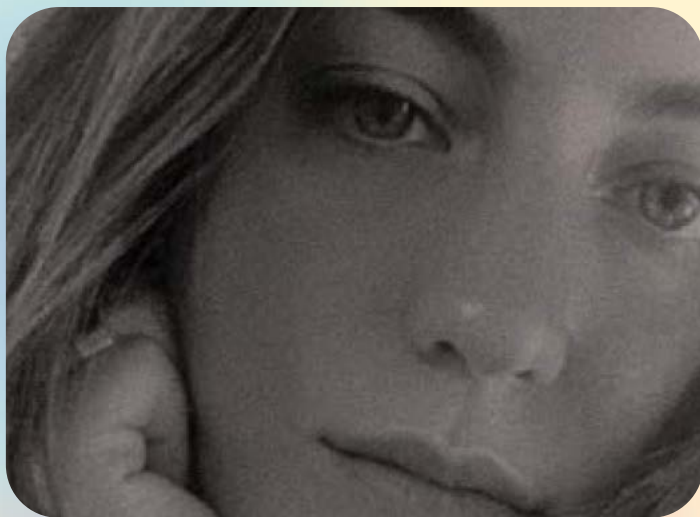


MARTINA NAPOLETANO

FASHION DESIGNER - GRAPHIC DESIGNER - C&M DESIGNER



CONTACTS



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INFO

Born on 06/04/1996

Currently based in Varese (it)

EDUCATION

BACHELOR'S DEGREE IN FASHION DESIGN AT IED- European institute of design, Milan.
(2015-2018)

HIGH SCHOOL ARTS & FASHION DESIGN at liceo Artistico Chierici, Reggio Emilia.
(2010-2015)

PROGRAMS



LANGUAGES

ENGLISH WRITTEN ●●●●○

B2

ENGLISH SPOKEN ●●●●○

FRENCH WRITTEN ●●●○○

A2

FRENCH SPOKEN ●●○○○

SKILLS

- Fashion figure drawing (women's and men's)
- Strong graphic, artistic and composition skills
- Product technical sheet development
- Fabric research & knowledge of textile manipulation & knitwear
- Hand drawing using various painting techniques
- knowledge of different type of printing on various materials.
- trend analysis.
- Color study.

WORK EXPERIENCE

(2019- currently working as CMF at LA/ES)

i am working as colors & materials designer at LA/ES, i'm involved in research & development of new collections, following the entire design process, from fashion trend analysis to the creation of color ranges and structures aimed to satisfying the international eyewear market.

meanwhile i follow some key customers, like Kering, for example in particular for Gucci i've study a new project starting from a photo that it was approved by the brand and it has become a distinctive trait till today(2025). I'm working also with other big customers like Safilo, Warby Parker, Andy Wolf, Mykita, Marcolin, Marchon, DeRigo both Italy and U.S.