



## WORK EXPERIENCE

- 2024 **Fashion Stylist for E-Commerce — Louis Vuitton — Paris — since 2022**  
*“On Model” womenswear and menswear production: leathersgoods and accessories product preparation and shooting on photo and video set, following brand guidelines. Training of new employees.*
- Fashion Stylist for Editorial and Celebrities— Freelance — since 2018**  
*Caroline de Maigret, L'Officiel Paris, Vogue Japan & Greece, Madame Figaro, Vanity Fair Spain. Editorials, fashion portraits, preparation of looks, shopping requests, moodboards.*
- 2021 **Fashion Journalist correspondent & Social Media — L'Officiel Argentina — since 2021**  
*- Creation of visual content (photos and videos) for the magazine's social media (Instagram, TikTok).  
- Coverage of fashion shows and presentations (Chanel, Hermès, Louis Vuitton, Dior, Cartier,...) during Paris Fashion Week (Ready-to-wear, Haute Couture, Menswear, High Jewelry).  
- Writing press articles, interviews, show reviews for the print and digital (fashion, art, beauty and lifestyle).*
- Art Director consultant for fashion brands — since 2021**  
*Creation of advertising campaigns, social media, brand image.*
- Content Creator on TikTok - @luciawegier — since 2020**
- 2020 **Co-founder of “La Gazette”: fashion, beauty and culture magazine — Paris — 1 year**  
*- Concept, creation, creative direction of the magazine. Production, editing and publishing of audiovisual content for fashion, beauty and luxury brands: Louis Vuitton, Dior, Chanel, Guerlain, Balmain, Fondation Azzedine Alaïa  
- Commercial management: creation of the media kit, follow-up of press relations and commercial proposals  
- Digital strategy on Youtube and TikTok: audience targeting, advertising, SEO, community management*
- 2019 **Assistant to the Fashion Editor-in-Chief of L'Officiel Paris and to the Editor-in-Chief of Jalouse — 1 year**  
*Fashion editorials and lifestyle series, shopping requests, development of relations with press agents, organization of editors' schedules. Assistance to the magazine's fashion department.*
- 2018 **Production Assistant at Art Partner — Paris**  
*Assistance to producers in the organization of fashion shoots and artists' trips, negotiation with production suppliers, creation of artists' portfolios, benchmarks, archive organization.*
- Personal Assistant and Content Creation for Caroline de Maigret — 3 years — Paris**
- 2017 **Assistant to Sofía Sanchez de Betak — 2 seasons — Paris**  
*Coordination of Chufy's showroom and organization of the collection.*
- Merchandising Responsible at Dior — Paris**  
*Showroom presentation of accessories and ready-to-wear for the Pre-fall 17 and Autumn Winter 17/18.*
- 2016 **Sales advisor at Hermès - Faubourg Saint-Honoré, flagship store — Paris**  
*Training in luxury goods sales in accordance with the house's values.*

## EDUCATION

**Fashion Styling and Creative Direction Bachelor — 2018 — Istituto Marangoni, Paris**

**Economics and Social Science A-Level with high honors — 2015 — Lycée Français “Jean Mermoz” — Buenos Aires**

**LANGUAGES** Spanish (*native speaker*) — French (*fluent*) — English (*C1 level - advanced*)

**SKILLS** Photography, Art History, Suite Adobe advanced level (*Premiere Pro, Photoshop, InDesign, Illustrator, Lightroom*) / Pack Office / IOS