

# DORIS ENOCHS

Graduate from North Carolina State University with a major in Fashion and Textile Brand Management and Marketing who greatly values Sustainability. Interested in creative marketing and brand strategy positions in a work environment that promotes transparency.

**Portfolio:** <https://dorisenochs.wixsite.com/my-site-1>  
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Raleigh, NC

## EDUCATION

*North Carolina State University  
(2019-2023)*

Honors: Magna Cum Laude- 3.6  
GPA

Major: Fashion and Textiles  
(B.S.)

Concentration: Brand  
Management and Marketing

**Coursework:** Textile Marketing,  
Branding, Sustainable Textiles,  
Trend Analysis, Yarn Formation  
and Construction, Statistics,  
Advertising & Promotions,  
Global Sourcing and Costing,  
Material Science, Finance &  
Accounting

## SKILLS

Technical: Microsoft Office,  
Google Suites, Adobe Suites (Lr,  
Ps, Id), Digital Photography,  
Microsoft Teams, Fluency in all  
social media platforms,  
Knowledge of AATCC Testing  
Methods, and Yarn Numbering  
Systems.

Soft: Strong communication  
skills, diligent worker,  
organized, CRM, project  
management, action oriented,  
digital marketing, Textile Supply  
chain, data analysis.

## CERTIFICATIONS

Market Researcher, Stukent  
(2023)

Adobe InDesign, LinkedIn  
Learning (2023)

Career Essentials in Sustainable  
Tech, Microsoft (2024)

## WORK EXPERIENCE

### Denim 101 Marketing Consultant and Coordinator

*White Oak Legacy Foundation: December 2023-present*

- Update organization's website to include present day event information such as: how to register, class schedule, etc.
- Communicate with organization sponsors to plan networking event logistics including: location, time, budget, etc.
- Design promotional content/flyers to be shared on social media accounts

### Denim 101 Coordinating Intern

*White Oak Legacy Foundation: Sept--Nov (2023)*

- Assisted Denim 101 Coordinator acting as communications liaison for 20+ brand attendees.
- Lead design initiatives in regards to post class video promotion including location, interviewees and video format.
- Coordinate with previous industry attendees to set-up video interviews
- Maintained a professional company presence at visits to Proximity Manufacturing and Hill Spinning.

### Content Creator and Disk Jockey

*WKNC-FM: 2021-2023*

- Attended multiple local shows and music festivals to gather promotional content for organization website and social media platforms
- Track and update Daytime genre music library
- Photograph artist performances and edit using Adobe Lightroom to produce high-quality images
- Train new DJ hires in regards to proper on-air etiquette and proper use of all sound board functions

### Clothing Swap Event Coordinator

*Greater Good Textile Group: 2022-2023*

*NCSU Textiles club advocating for sustainability and transparency in the supply chain.*

- Instrumental in planning event logistics such as date, time, and location
- Create Excel spreadsheet to accurately manage and track inventory
- Design event promotion posters using Photoshop and post on social media accounts to advertise event