

# Cath Stocker

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## Profile

**A dynamic and results-driven Senior Design Program Manager with extensive experience in hardware and software design. Skilled at employing Waterfall, Agile, and Scrum methodologies to deliver innovative solutions ensuring successful business outcomes.**

## Technology

**PMP | AI Efficiency Black Belt | ChatGPT | MS Project | Jira | Confluence | Adobe Workfront | Smartsheet | Notion | Monday.com | Figma | Miro | Adobe Cloud | Mural | Sharepoint | Google Suite | MS Office.**

## Career History

### **Self-Employed - Senior Design Program Manager – AI & Innovation, Aug 2024 - Present**

- Certified AI Efficiency Black Belt Practitioner with Simple Academy AI, as well as co-hosting workshops for Xcelerate AI company.
- Completed the PMP Passport course from the Institute of Project Management.

### **Pizza Hut Digital & Technology - Senior Design Program Manager / Design Operations,**

Aug 2022 - Aug 2024

- Delivered a world class design system for a new front end platform, managing both the design and engineering outputs.
- Set up the design operations framework and processes across four global regions, providing a pivotal role in helping the UX/UI and User Research teams to scale rapidly whilst focusing on product quality.
- Implemented new workflows in Jira for the UX Research team, significantly improving the quality of the UX work output.
- Created a UX playbook and guidelines and embedded them into the working practices of the whole organisation.
- Regularly led the monthly cross-squad demos, joining the dots between Design, Engineering, Product and Marketing.
- Coordinated and maintained the UX Brand Guidelines working closely with legal and Martech teams, as part of their Centre of Excellence.

### **Logitech - Senior Design Program Manager, Jan 2021 - June 2022**

- Managed a pioneering global design transformation programme, D3, an internal consultancy of Design Thinking specialists, set up to support the growth of internal teams and departments in Logitech to tackle change through design innovation.
- Developed a learning library and community network for the design transformation programme, coordinating activities across the whole organisation.
- Facilitated a global virtual festival, promoting design innovation across five continents, engaging 153 participants, 30 teams, across 9 business groups.
- Organised and hosted the Inspiring Speaker series – sourced speakers from across the globe on subjects including sustainability, disability, equality, culture and community. Hosting up to 300 employees per webinar.
- Delivered the web platform on the Logitech intranet, managing the UI/UX design team.

### **Cardigan Quays Limited - Senior Project Manager, May 2018 - Nov 2020**

- Managed an innovative tourism programme aimed at transforming redundant church and chapel buildings into unique cycling accommodations in remote parts of Wales using sustainable building techniques.
- Successfully secured the first round of funding from the Welsh Government.
- Delivered an interactive customer-facing website, short film and book to promote the programme.

### **Career Break - Self-Employed, Oct 2014 - May 2018**

- Relocated from London to West Wales and renovated a living and working space.

### **Nokia - Senior Design Project Manager, Mar 2007 - Oct 2014**

- Managed the N and C series across Industrial Design, CMF, UI/UX, Usability, Packaging, Visual Communications, Gear and Accessories, Technical Graphics, and Master Surfacing.
- Delivered the first Booklet 3G, which earned the team a company award.
- Integrated the Nokia Pure font into Symbian and Meego devices, managing multi-site stakeholders, including the independent font foundry, Dalton Maag.
- Managed an exhibition at the Design Museum in London, People Made: Nokia Products That Changed The World, working closely with in-house curator and coordinating global logistics.
- Delivered Future Creatives, a series of complex photographic briefs using flagship Lumia 1020 devices. Oversaw the production of a book plus a special exhibition at Nokia Design HQ.

### **Earlier Roles**

A variety of roles include Programme Manager and Project Manager working on Automotive and Industrial Design projects.

### **Professional Qualifications**

**IPM** - PMP Passport (2025).

**Simple Academy** - AI Efficiency Black Belt (2025).

**AndEnd.** - Course (2024).

**IDEOU** - Foundations in Design Thinking (2021) / **IDEOU** - From Ideas to Action (2021) / **IDEOU** - Insights for Innovation (2021) **IDEOU** - Hello Design Thinking (2021).

**Bachelor of Arts - Fine Art (2:1)**, Leeds Beckett University.

### **Hobbies**

Tai Chi; Walking; Cycling; Making and Curating Art; Camping; Gardening and Baking Bread.