

[Matteo Petrucci](#) (b. 1982)
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Freelance architect exploring the boundaries between ephemeral architecture and visual communication.

2015 to present - RETROSUPERFUTURE

< Architect / Project leader / Visual Merchandiser / Producer >

Research, conceptualization, design and developing brand identity, prototyping spaces & tools for shopping experience, service design, executive project, workspace design, special events set-up for **RSF** and **RSF** collaborations with brands such **ACW**, **VANS**, **COUNTY OF MILAN**, among the others.

2014 to present - Threes Productions

< Architect / Project leader / Producer / Workshop Manager >

Research, structure and technological design, prototyping, executive design, workshop design and managing, workspace design, stage design, installation design, events set-up, for **TERRAFORMA FESTIVAL** in collaboration with **CARHARTT-WIP**.

2018 - Diplomates

<Architect>

Space analysis, research, concept design proposal to improve existing shopping experience at **T FONDACO DEI TEDESCHI** by **DFS**.

2018 - Dubai Design District (d3)

<Architect>

Concept design, executive design for the **d3** show in Milan, during the Milan Design Week.

2017 - Marcelo Burlon

< Architect / Project leader / Light designer / Producer >

Structure design, stage design, light design, events set-up, for **LABERINTO FESTIVAL** – El Bolson (AR).

2016 to 2017 - Catellani & Smith

< Architect / Project Leader / Light designer / Producer >

Concept design, executive design for Catellani & Smith installations in Milan and New York, during the design weeks.

2013 - Fondazione Prada

< Architect / Researcher >

Supporting the workflow of Luigi Alberto Cippini, author of Fondazione Prada's project "Belligerent Eyes".

2012 to 2014 – Giacomo Moor

<Architect>

Giacomo Moor's laboratory works space design, executive design and engineering of furniture limited collections.

2010 to 2012 – AR.CH.IT Luca Cipelletti

<Architect>

Concept design, executive design, projects focus on retails and museum institutions, collaborating with artists such **Anne e Patrick Poirier**, **David Tremlett** and **A.J. Weissbard**.

2009 to 2010 – Barreca & Lavarra

<Architect>

Preliminary design, executive design.

2009 Master Degree in Architecture, Politecnico di Milano, Italy

2006 Bachelor Degree in Architecture, Politecnico di Milano, Italy