

BLAKE BLAIR

ACCESSORIES DESIGNER

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PORTFOLIO WEBSITE: blakeblair.com

[LINKEDIN](#)

EXPERIENCE

ACCESSORIES DESIGNER

OCT 2023 - PRESENT

HONOR THE GIFT | Los Angeles, CA

- Successfully launched the brand's inaugural fully merchandised accessories collection, establishing a new product category and expanding brand identity.
- Designed and developed cohesive collections in close partnership with Creative Director Russell Westbrook, seamlessly integrating with both the Women's and Men's Ready-to-Wear teams.
- Managed the sourcing process and worked directly with overseas manufacturers throughout all development stages, from initial sample creation to bulk production.

ACCESSORIES DESIGNER AND DEVELOPER

JUL 2019 - MAY 2022

UGG, Deckers Brands | Santa Barbara, CA

- Managed and executed design and development for handbag, sock, and home categories, contributing to \$40M in annual revenue.
- Collaborated with the product line team to create and sample new silhouettes for inline and collaborative collections.
- Partnered with overseas teams in China to develop technical packages and implement construction techniques from initial samples to bulk production.
- Sourced and developed materials to align seamlessly with ready-to-wear and footwear collections.

CREATIVE DIRECTOR AND RTW DESIGNER

JUN 2020 - MAY 2024

CURRUS | Los Angeles, CA

- Directed a luxury ready-to-wear line inspired by California landscapes and vintage car culture, with all products handmade in Los Angeles.
- Oversaw sourcing for local manufacturing and offshore suppliers, managing garment details from concept to final production, including fabric selection, pattern making, fit approvals, and quality control to ensure the highest standards of craftsmanship.
- Conceptualized and directed photoshoots while developing cohesive brand strategies to elevate market presence.

ACCESSORIES DESIGN INTERN

JUL 2018 - SEP 2018

Barbaras Development Company | Hong Kong, China

- Completed a 2-month internship in Dongguan, China, and Hong Kong, focusing on material development and sourcing for JJ Cole and Petunia Pickle Bottom.
- Designed and delivered technical packages to factories, overseeing the transition from concept to mass production for soft goods.

ACCESSORIES DESIGN INTERN

JUN 2015 - SEP 2015

HEX Company | Los Angeles, CA

- Created colorways and finalized technical packs for upcoming collections, ensuring accurate execution during production.
- Organized and styled office showrooms to optimize buyer presentations and meetings.

EDUCATION

BACHELOR OF FINE ARTS, ACCESSORIES DESIGN

SAVANNAH COLLEGE OF ART AND DESIGN | 2015 - 2019

SCAD MENTORSHIP PROGRAM | 2019

- Chosen to participate in a 3 month mentorship for my senior thesis with Adidas Innovation Director Mesrop Megrabyan

SCAD HONG KONG IMMERSION PROGRAM | 2017

- Invited to a 3 week immersion course in Dongguan and Hong Kong, China. Visited factories to learn mass production techniques and attended seminars as part of Fashion Week.

SKILLS

Software

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Microsoft Excel
- CLO: Basic Tools

Design

- Sewing
- Art Direction
- Accessory Patterning
- Technical Illustration
- Fashion Illustration
- Factory Sourcing

Professional

- Organized
- Innovative
- Problem Solver
- Team Player
- Cognizant of Deadlines