



LEO MONNET

ART DIRECTION
GRAPHIC DESIGN
& MOTION

Age:
27

Locations:
Paris, Geneva

Services:
art direction, creative consultancy,
brand identity, image direction, graphic
design, animation, editorial, digital design,
web design, typographic service, spatial
design, data visualisation, packaging

Nationality:
swiss, french

Work fields:
fashion, luxury,
culture

EXPERIENCES

2018 – 2023

FREELANCE

Audemars Piguet	Art direction – digital identity & strategy social media	[mission]
Chanel	Art direction + graphic & web design – fashion show teaser + invitations – web design	[8 months]
NNormal	Junior art director – art direction, visual communication – web design, UX/UI – product development, packaging	[6 months]
Retinaa × SELP	Graphic and Type Designer – lettering for a credit card system	[mission]

IN HOUSE

2022 – 2023

Celine Motion & graphic designer [6 months]

2020

Balmer Hahlen Motion & graphic designer intern [3 months]

EDUCATION

2021 – 2022

ECAL Master Type Design [CH]

2019 – 2021

HEAD–Genève BA Visual Communication [CH]

2016 – 2019

Bellecour Ecole BA Graphic Design [FR]

2015 – 2016

Baccalauréat Economy & Social [FR]

CLIENTS & COLLABORATORS

Chanel
NNormal
Retinaa

Celine
HEAD–Genève
Base Design

Audemars Piguet
Zarattini & Co. Bank
Marie Boutin

La Prairie
UZIK Paris
Lora Sonney

LANGUAGES

French [native] English [fluent] Spanish [B1]



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1206 GENEVA
SWITZERLAND[CH]

EXHIBITIONS, PRICES

2023	Intl. International Poster Exhibition 2023	[UK]
2021	International Poster Competition of Bienale of Chaumont 2021	[FR]
2021	Junge grafik 2021	[CH]
2020	100 Best Posters Germany, Austria, Switzerland 2020	[DE, AT, CH]

INTERVIEWS

2023	Junge grafik 2023	[CH]
2022	Page magazine N°404	[DE]
2021	Étapes magazine N°264	[FR]
2021	20 minutes	[CH]
2021	Type01	[UK]
2020	Railcolor	[DE]

FEATURES

Typeswiss.ch Font in use	Another graphic helvetica poster	Contemporary type editorial grid	Olympia Galerie
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JURY MEMBER

2023	Junge Grafik contest 2023	[CH]
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