

S I M O N D U R A N D

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PROFESSIONAL TRAINING/

FREELANCE / DESIGNER CONSULTANT - CURRENT

PETER DUNDAS - SENIOR WRTW/VIP DESIGNER - LONDON, OCTOBER 2019 - OCTOBER 2020
January 2020 - Trip to India to follow costum made garmentts/embroidery for the SUPER BOWL

FREELANCE DESIGNER - PARIS, JANUARY-SEPTEMBER 2019

LA PERLA - COUTURE & WRTW DESIGNER - BOLOGNA/NYC, OCTOBER 2016 - OCTOBER 2018

TOM FORD - ASSISTANT VIP & WRTW DESIGNER - LONDON, DECEMBER 2014 - SEPTEMBER 2016

BALMAIN - ASSISTANT STYLIST LUCA CASILLO FOR S/S15 SHOW - PARIS, SEPTEMBER 2014

BALENCIAGA - ASSISTANT WRTW DESIGNER - PARIS, JANUARY/JUNE 2014

BALMAIN - ASSISTANT EMBROIDERY DESIGNER - PARIS, DECEMBER 2012 - JUNE 2013

LEFRANC FERRANT - PATERN MAKER ASSISTANT - PARIS, MARCH/JULY 2011

EDUCATION/

DUPERRE STATE SCHOOL FOR HIGHER EDUCATION IN FASHION DESIGN / PARIS, 2009-2013

2012-2013 / BACHELOR DEGREE IN FASHION DESIGN, WITH TOP HONNORS OF THE JURY

2010-2012/ ADVANCED DIPLOMA IN FASHION DESIGN

2009-2010/ SKILLS UPGRADING PROGRAM IN APPLIED ARTS

VINCENT D'INDY HIGH SCHOOL, PRIVAS, FRANCE 2009

HIGH SCHOOL DIPLOMA IN ARTS & LITTERATURE / EUROPEAN PROGRAM. WITH HONNORS

LANGUAGES/

FRENCH - MOTHER TONGUE

ENGLISH - FLUENT

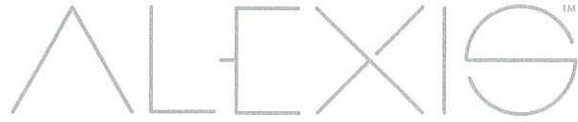
ITALIAN - FLUENT

Instagram - mrsimond

EYES ON TALENT - <https://eyesontalents.com/fr/profiles/12672>

LINKEDIN - <https://linkedin.com/in/simon-durand-45b21748/>

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Miami, 16th of October 2019

TO WHOM IT MAY CONCERN,

I am writing this reference letter on behalf of Simon Durand who worked as a RTW and Couture Designer at La Perla from 2016 until 2018.

Simon has always been that designer that you want to have around you, very interested, willing to learn, very fast at observing and putting new expertise into practice. He is very talented when it comes to draping, developing embroidery ideas and sketching developments in a fast pace environment. He is somebody that is not scared to learn, collaborate and he is a great team player. His communication skills are very strong, and he gets his ideas across in the most professional manner, which makes him a great talent in working independently too. He is a very cultured designer, who loves research, vintage and art.

He has a great talent working and collaborating with the atelier and making sure things are done and executed in the highest way possible.

I always felt confident to leave him work with the pattern makers and machinists, knowing that a great first proto and final garment was produced.

He is very active and organised in show preparation, fittings, research trips and has shown great talent and collaboration skills when it came to any VIP collaboration at La Perla.

I absolutely loved having him work with me as my designer, as he has a beautiful positive outlook and strong character, but also has great personal skills.

He is somebody I would call first when it would come to a possible work collaboration again.

I can only recommend Simon Durand, as I know he would make the best asset to your team, and will only be an enrichment to any Fashion House design team.

Please feel free to contact me for any other information needed.

All the Best,

Raffaele Ascione

Design Director at Alexis

A handwritten signature in black ink, appearing to read "Raffaele Ascione". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

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TOM FORD

TO WHO IT MAY CONCERN

I've known Simon Durand since he was an Assistant Designer on the WRTW team at TOM FORD between December 2014 to September 2016 in London.

As Design Studio Director and head of VIP projects for TOM FORD, Simon was an integral part of the team on several special events and projects for celebrities including red carpet and Made-To-Measure pieces.

His taste and sensitivity were perfectly aligned to work on these assignments..... they included an elaborate stage costume for Beyonce, a patchwork fur coat for Rihanna to wear in a movie clip, a dress for supermodel Soo Joo for the Cannes Film Festival and some other important red carpet event following TOM FORD movie Nocturnal Animals premieres, in collaboration with the VIP designer.

His knowledge of fabric and textile development, plus his creativity allowed him to work closely with our atelier and embroidery technicians developing 'design placements' and exciting techniques.

His motivation, personality, dedication to hard work; Simon works well under pressure, and his positive attitude would be a great fit for any VIP/Celebrity designer position.

Please don't hesitate to contact me directly if you need additional information.

Sincerely,

DAVID BAMBER | DESIGN DIRECTOR WRTW STUDIO AND VIP PROJECTS | 424 512 6187 | 213 247 6234 | 9016 SANTA MONICA BLVD | WEST HOLLYWOOD | 90069