

# ALVARO MARS

## Creative Director/Fashion Designer

(Spain/UK) 10/06/1998  
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### EXPERIENCE

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- 2019-present **Creative director**  
*ALVARO MARS, Spain/UK*  
Creative direction, main designer and founder of my own project.  
SS24 LFW, SS22 LFW, AW21 LFW, AW20 Clec Fashion Festival, SS19 MBFWRUSSIA.  
Fashion design, leather goods, knitwear, accessories design, creative patterncutting.
- 2022 **Designer & Collaborator**  
*Onrushw23fh, Spain*  
Young designer of SS23 for LFW and studio coordinator.
- 2021 **Masterclass Teacher & Collaborator**  
*IED, Milan/online*  
Masterclass teacher at Smart Creativity Course.
- 2019-2020 **Design Assistant & Product developer**  
*Palomo Spain, Spain*  
Development of AW21 for PFW, moulage, volume development, sketching, responsible of fabric manipulations, patterncutting, production management.
- 2018 **Design Assistant & Graphic designer internship**  
*Anne Sofie Madsen, Denmark*  
Responsible of the SS19 patterncutting and textile design, moulage, sketching, concept development, styling, digital illustration, corsetry design.

### EDUCATION

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- 2022-now **MA Fashion Womenswear**  
*Central Saint Martins, UK*
- 2022 **3D Design Course, CLO 3D**  
*ESDI Higher School of design, Spain*
- 2016-2019 **BA HONS Fashion Design**  
*University of Westminster/ IED Barcelona, UK/Spain*
- 2016 **Graphic Design Certificate Course**  
*School of Design, Online/Spain*
- Languages**  
*Spanish (Native) English (Bilingual) French (Intermediate B1)*
- Computer Science**  
*Adobe Suite (Professional level) Microsoft Office (Fluent)*

### RECOGNITION & AWARDS

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- 2023 **Dr Martens X Central Saint Martins**  
*Winner of the collaboration between Dr Martens and Central Saint Martins.*
- 2021 **Clec Fashion Awards**  
*Best designer at the Spanish fashion festival.*
- 2021 **British Fashion Council**  
*Selected designer for LFW by the BFC (SS22).*
- 2021 **British Fashion Council**  
*Selected designer for LFW by the BFC (AW21).*
- 2021 **Names London/ Sumbod1**  
*Chosen designer for the LFW Solo Show.*
- 2020 **Wallpaper Fashion Directory**  
*Fashion directory 2020.*
- 2019 **Global Talents**  
*Winner of Global Talents worldwide.*
- 2019 **Vogue Talents**  
*Selected collection for best thesis 2018/19.*

### SKILLS

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Art Direction  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Technical drawing (Adobe Illustrator)  
Digital Illustration  
Digital Textile Design

2D and 3D garment construction  
Researching and concept development  
Styling  
Volume development  
Brand Identity  
Chromaticism development  
Moulage

Product development  
Textile manipulation  
Fashion Design  
Patternmaking menswear/womenswear  
Dressmaking  
Storytelling  
Production management