

Lorenzo Pricco

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Firenze

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Lorenzo Pricco

Date of birth 23 4 2001



Link Portofolio Lorenzo Pricco
<https://www.behance.net/gallery/228810851Lorenzo-Pricco-Portfolio>

Professional Experience:

31/03/26 Current	Ferragamo Assistant Accessories Leather Goods Designing new Accessories Bag collections / Renders illustrations
1/12/2025 31/03/26	Ferragamo Assistant Leather Goods Designing new Bag collections / Renders illustrations
1/5/2024 30/9/2024 Milano/ Biella/ Firenze	MILANO MODA GRADUATE 2024 - PROJECT YKK - CAMERA MODA CAMERA MODA MILANO YKK section project x CAMERA MODA MILANO. Creation of an outfit reinterpreted in YKK style, using the zipper as a functional and active element in creating the silhouette of the suit.
1/5/2024 25/10/2024 Casale sul Sile (TV)	MODELLERIA/ SVILUPPO PROTOTIPI PIER & CO Internship focused on modelling/prototype development for Press and Production samples French luxury brands. Developed prototypes for brands such as Louis Vuitton, Schiaparelli, Balmain, Chloé, Alaïa - knowledge of CAD program and modeling with PATTERN DESIGN - Introduction knowledge in developing sample sizes. - development of canvases and paper making. - cutting fabrics for prototyping/production
16/10/2023 1/12/2023 Montebello (VI)	ACCADEMIA LABOR ET INGENIUM BOTTEGA VENETA Bag design and production course: Very stimulating course which aimed to impart knowledge related to development of bag product. • definizione di un concept design/ stile • Sviluppo di prodotto borse • Realizzazione di prototipi in microfibra e pelle • Conoscenza delle principali tecniche di lavorazioni della pelle • Capsule di 3 Borse • Illustrazioni Borse • Modelli 3D Illustrator e Photoshop

School Education

15/10/2024 Present	MASTER'S DEGREE IN ACCESSORY DESIGN Accademia Costume & Moda
5/8/2020 18/3/2024	BA DESIGN OF FASHION Iuav Univeristiy of Venice
9/9/2015 9/6/2020	HIGH SCHOOL DIPLOMA IN ART, GRAPHICS Liceo Artistico Statale Felice Faccio, Castellamonte (TO) Voto finale 100/100

Curricular Experience:

14/2/2025 18/7/2025	Accademia Costume & Moda X CHRISTIAN LOUBOUTIN REINVENTING PALOMA Process aimed at redefining the style of the Paloma Bag and creating a capsule family of bags and small leather goods.
20/1/2025 11/9/2025	Accademia Costume & Moda X Salvatore Ferragamo The Easy Bag Process aimed at defining the Easy Bag by Ferragamo and an accompanying capsule family of bags and small leather goods.
22/1/2025 24/7/2025	Accademia Costume & Moda X Fendi FENDI FUN DARING CREATIVITY AND ARTISANAL EXCELLENCE Creation of an embroidery with a Funny Fruits theme on the Fendi Baguette and the creation of a capsule family of bags

Skills

Hard Skill: Freehand Drawing/ Technical Drawing/ Photoshop/ Illustrator/ Indesign/ Paper Model Development/ Pattern Making CAD/ Excel office/ Blender (Modellazione 3D)

Soft Skills: Problem Solving, Motivation and Self-Awareness, Time Management, Leadership, Critical Thinking

Interests

-Project development
-Art
-Multifaceted

Languages

Italiano: Native Language
Inglese: C1
Francese: B2

Software

Illustrator/ Photoshop/ Indesign
Pattern Making CAD/ Blender
Excel