



I'm Caique Mendes,
I'm an Italo-Brazilian
Art & Creative Director
based in Paris.

Currently consulting
for Fashion & Beauty as
Art & Creative Director,
Content Producer and
Brand strategist.

caiquemendes.com
cai.mendees@gmail.com +33 7 50 79 26 64

EDUCATION

2014 - 2017	2013 - 2014	2009 - 2011
ESMOD PARIS	ESAD	FMU
Fashion design Pattern maker Degree Paris - France	Fashion design Patter maker Degree Portugal	Advertising Degree Brazil . São Paulo

LANGUAGES

PORTUGUESE	ENGLISH	FRENCH	ITALIAN
Maternal Language	Fluent	Advanced spoken	Advanced spoken

SKILLS

. Adobe Photoshop	Adobe Premier.
. Adobe Illustrator	Adobe After Effects.
. Adobe Indesign	Adobe Audition.
. Filmmaking	Photography.

CAIQUE MENDES

ART & CREATIVE DIRECTOR

EXPERIENCES

- **2022/2025. FACE D Italian Dermocosmetics . Art Director . Head of Creative**
 - . Directing a creative team made of 4 persons.
 - . Reporting directly to the CEO.
 - . Editorial plan strategy for online and offline activities.
 - . Trend research and analyses of fashion shows, design weeks, digital strategy and competitors.
 - . Conception and realisation of capsules and special projects.
 - . Art directing, producing, photo-shooting and video-shooting, for online and offline campaigns.
 - . Budget management and timeline planning.
 - . Collaborating with Sales, Product development and Marketing /e-commerce departments.
 - . Editorial strategy for international expansion.
- **2020/2022 . ZAGO MILANO . Art Director**
 - . Directing and motivating a creative team made up of graphic designers, video maker, copywriters and social media manager.
 - . Leading weekly collaboration and creative sessions to generate ideas, conversations and concepts.
 - . Creating and implementing concepts through visual presentations and discussions, build guidelines and strategies specific to creative projects, managing them to completion.
 - . Organising and supervising the creation of assets such as campaigns, shootings and content creation. Involving location research, personality scouting, storyboard creation, pre and post production and film editing.
 - . Budget management and timeline planning.
 - . Production of in-house content.
 - . Picture retouche using Photoshop.
 - . Video editing using Adobe Premier.
 - . Creation of graphics and illustration using Adobe Illustrator.
- **2018/2021 . NELLY RODI . Junior Art Director**
 - . Clients; L'oreal, Ermanno Scervino, Patrizia Pepe, Bosideng, Morgan.
 - . Realization of Nelly Rodi's Trendbooks: Homme & Femme & Print & Beauty
 - . Trend research (shows, prints, details, colors, fabrics...)
 - . Technical drawings/Photo retouching
- **2019/2020 . COMMUN'S . Menswear Designer Assistant**
 - . Moodboards and global trends analyzis
 - . Creation and update of technical sheets
 - . Sketches and fabric research
- **2018/2019 . THOM BROWNE . Atelier Assistant**
 - . Pattern making and hand finishing of garments
 - . Embroidery placement by hand according to the designer's instructions
- **2018 . VIVIENNE WESTWOOD . Visual Merchandiser**
 - . Visual merchandising (menswear/womenswear/ acces-sories)
 - . Photoshoot assistant and Stylist
- **2017 . GROUPE TWC . Leather Goods Designer . Graphic designer**
 - . Realization of sketches and following collection's development (research of fabrics, finishes...)
 - . Moodboards propositions, global trends analyzes
 - . Creation and update of technical sheets
 - . Receipt of prototypes and quality control
- **2016 . CARLIN INTERNATIONAL . Menswear Assistant**
 - . Creation of moodboards
 - . Technical drawings and illustrations
 - . Research of trends for development of new collections