



JAUME ILLA BONANY

info@illabonany.com
www.illabonany.com
+45 71 69 36 82
@illabonany
Copenhagen, Denmark
www.linkedin.com/injaumeillabonany

WORK EXPERIENCE

2021 - 2022, Copenhagen

The Vintage Bar · Brand Designer & Content Creator

Transforming The Vintage Bar's brand visual DNA from being a luxury vintage e-tailer to a pre-loved marketplace. I updated the content, creating the 360 on all channels inc. SoMe, newsletter and website, as well as graphic design for digital marketing and website design.

- Creative & Art Direction
- Photography & Styling
- SoMe Management
- Digital & Print Graphic Design, Motion Graphics, Web Design
- Creative Marketing, PR Assistant, Communication Strategy

2020 - 2016, Copenhagen

Illa Bonany Studio · Freelance Art Director & Photographer

Commissioned projects for a variety of fields: media, fashion and art.

- Creative & Art Direction
- Branding & Corporate Identity
- Graphic Design
- Web Design
- Photography & Styling
- Motion Graphics

2016, Copenhagen

Gregersen Communication · Graphic Designer & Photographer

Managing and executing projects as a graphic designer, photographer and videographer for clients such as Copenhagen Fur and Illum København.

- Graphic Design
- Photography & Videography

2016, Copenhagen

OMI · Int. Digital Media Agency · Graphic Designer Assistant

Assisting art directors and project managers on projects for clients such as Illum København.

- Graphic Design

2015, Barcelona

Bau Design College of Design ·

Art Direction & Fashion Photography Workshop Instructor

2013 - 2014, Barcelona

Ana Mirats Studio · Graphic Designer

Developing graphic design projects for fashion clients as Inditex group: Massimo Dutti, Pull and Bear, model agencies, among others.

- Art Direction & Graphic Design

Multidisciplinary visual creative specialised in fashion.

During my professional career, I have had opportunities to work as an **art director and photographer** for an eclectic variety of **clients in the fashion and communication industry**, both **in house** and as a **freelancer**, such as fashion brands, mass-market companies, retail, communication and model agencies, graphic design studios and fashion magazines.

SELECTED FREELANCE CLIENTS & COLLABS

FASHION:

Asos, Illum, The Vintage Bar, Wood Wood, Soulland, ISO Poetism, Isnurh, Designers Remix, Padel Division, Danish Endurance, Stine Goya, My Mag

MEDIA:

OMI Agency, Gregersen Communication, Ana Mirats Studio, Arnau Pi Studio, Bureau Alex Gifreu, Kubbco Agency, A Management

MODEL AGENCIES:

Gossip Models, Diva Models, Elite Models, Le Management, Uno Models, 95mgmt

PUBLICATIONS

PRINT & ONLINE: Elle Denmark, Highsnobiety, Fucking Young! Mag,

FGUK Magazine, Hypebeast, i-D, Vogue Spain, Vogue Scandinavia

BOOKS: Pells en suspensió Jordi Mitjà, 2016 / May's winter, Illa Bonany, 2020

EDUCATION

Design Degree · Bau Design College of Design,

Barcelona, 2010 - 2014

Art Direction for Fashion Course · Central Saint Martins,

London, 2013

REFERENCES

Marie Louise Schultz · Creative Director at The Vintage Bar

ml@thevintagebar.com / +45 22 16 44 96

Sune Palner · Creative Director & CEO at A-Management

sune@a-management.eu / +45 28 90 01 27

Lizette Mikkelsen · Photographer & Founder of My Magazine

lizette@my-magazine.dk / +45 40 50 52 90