

PERSONAL INFORMATION

Ronald Abdala
24th March, 1979
British Citizen
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PROFESSIONAL BACKGROUND

2018 - PRESENT

Senior Designer - REPLIKA - NY
Luxury Ladies Fashion brand

Research and design collections
Supply fabrics, trims, and accessories
Work Closely with manufacturers ensuring quality of the samples and production is flawless, on point, and on time.
Design seasonal prints
Photograph collections

2007 - 2018

Founder and Creative Director - HOUSE OF RONALD

Launched the fashion brand "HOUSE OF RONALD" in Autumn 2007.
Designed and presented - to date - eighteen RTW collections, five couture, and two bridal collections.

As creative director, I managed my 9-member team of pattern cutter, seamstresses, and embroiderer, in the preparation and execution of designing, sampling, production of RTW orders and made-to-measure, bespoke gowns, sourcing, and quality control.

I have accumulated over 10 years of experience at the creative and production level of the fashion industry, as well as at an entrepreneurial and leadership level, which have provided me with well-developed problem-solving, management, brand-building, and trade skills

2004 - 2007

Senior Designer at MAISON RABIH KAYROUZ

Designed Couture and RTW collections for the house during the three years of my employment.
Worked closely with the atelier production team to sample collections, choose fabrics, design embroideries.
Prepared professional client dossiers with sketches, fabric samples, embroidery suggestions, and design suggestions and was in charge of all the graphic work for in-house presentations.

SKILLS + LANGUAGES

Highly skilled at Illustrating and sketching.
Specialised in draping and designing prints.
Fully fluent in English, French, and Arabic.
Photography.
Digital Media.
Fully Computer proficient
. Microsoft® Windows and Macintosh
. Softwares
. Adobe Photoshop®, Illustrator®, and InDesign®
. Microsoft® Office 11 (Word, Excel, and Powerpoint),
. Logic X®, Pro Tools®, Final Cut®

ACCOMPLISHMENTS

Recognized as a promising emerging designer by my peers in the industry, at an early stage in my career.

The "HOUSE OF RONALD" label was featured as one of the most promising up and coming designers in the coffee table book "New On The Catwalk".

Selected in 2010 as the Lebanese laureat for the first session of the Maison Euro Mediterraneanne de la Mode a Marseille, for a 6 months workshop with some of the most important professionals in the fashion industry.

"HOUSE OF RONALD" evening gowns have been worn by celebrities such-as Kim Kardashian, Chealsea Staub, Nikki Reed, Stana Katic, and Jessica Lowndes, to name a few, at Hollywood red carpet events.

Succeeded in establishing a well structured business and operations basis for my brand, and secured noteworthy recognition for its future growth and development as a renowned, high-end, fashion brand on the international fashion scene

EDUCATION

2002 - 2004
Completed several short courses at Central Saint Martins School of Design in London including the fashion-folio course, Experimental Fashion, and Fashion Marketting.

1999 - 2002
Completed my degree with "Distinction and Honors" at ESMOD Beirut. Was ranked top of my class for each year of the program.