

SERENA CANCELLIER
LEATHER GOODS DESIGN DIRECTOR and MANAGER

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PERSONAL STATEMENT

Worked for 15 years as leather goods designer and Director designer for international luxury brand. She created “it bags” for Balmain, Prada, Louboutin and Bottega Veneta.

EXPERIENCES

LEATHER GOODS DESIGN DIRECTOR and MANAGER **STUDIOCANCELLIER PARIS, OCT 2018**

Serena founded a consulting studio dedicated to luxury fashion brands in order to design and manage leather goods collections and departments.

Designing leather goods collections for
BRUNELLO CUCINELLI
MONCLER
KILOMETRE PARIS BY ALEXANDRA SENES
DIEGO DOLCINI FOR BACCARAT

Mentoring and coaching 20 leather goods brands in the accelerator program of the
COLOMBIAN CHAMBER OF FASHION

Founding the experimental leathergoods brand
CANCELLIER PARIS finalist at the 35TH festival de Hyeres

DESIGN DIRECTOR AND MANAGER OF LEATHER GOODS DEPARTMENT **BALMAIN PARIS, OCT 2016 - OCT 2018**

From the design to the management of woman’s and men’s leather goods collections. She was involved in the creation of leather goods and shoes departments.

SENIOR LEATHER GOODS DESIGNER **PRADA, PARIS AND MILANO, FEB 2015 - AUG 2016**

Designed the Corsaire bag and the Cahier bag, Prada “it bags”.
The Cahier bag’s inspiration codes are still recognizable in Prada leather goods collections.

HEAD LEATHER GOODS DESIGNER **CHRISTIAN LOUBOUTIN, PARIS AND MILAN, OCT 2010 - JAN 2015**

In charge of women’s and men’s leather goods collections.
Created iconic Louboutin hardware and products, like the spikes lines.

HEAD LEATHER GOODS DESIGNER **STUDIOCANCELLIER, MILANO, MAR 2009 - APR 2011**

Designing leather goods collections for Vionnet, Maliparmi, Autrechose and Louboutin.

LEATHER GOODS DESIGNER

BOTTEGA VENETA, VICENZA, SEP 2006-FEB 2009

Worked on women's & men's leather goods and jewelry collections.

PROFESSOR

POLITECNICO DI MILANO AND IED MODA LAB, MILANO, OCT 2005-JUN 2006

Professor for women fashion design class and trend book class.

JUNIOR LEATHER GOODS DESIGNER

RENATO CORTI, MILANO, JAN 2004-AUG 2006

Serena worked with Giovanni Morelli for Marc Jacobs leather goods collection. She was involved also in Chanel, Louis Vuitton, Rochas and Yamamoto projects.

TEXTILE DESIGNER /TREND RESEARCH

CHIRON, MILAN AND COMO, JUL 2003-DEC 2003

Created trend books and worked at the trends area for Ideacomo and MilanoUnica international textile exposition.

EDUCATION

IFM PARIS and STATIONF, PARIS, 2019

Selected to attend the IFM Entrepreneur program Worked in IFM and STATIONF

FABIAN HIROSE EXECUTIVE COACHING 2019

Professional practice for creative directors and creative manager

CENTRAL SAINT MARTINS SCHOOL OF LONDON, UK, AUGUST 2006

Jewellery design, accessories design and communication class

IED MODA LAB MILANO, 2000-2003

Fashion and textile design, 3 years' degree, 100/100 with honors

LICEO CLASSICO CASALE MONFERRATO, ITALY, 1993-1998

Bachelor degree, school focused on classical humanities studies, Greek and Latin literature, philosophy and art history.

WALDORF EDUCATION ITALY 1985-1990

Waldorf school educated.

LANGUAGES

ITALIAN: mother tongue

FRENCH: fluent

ENGLISH: full professional proficiency

BORN in Casale Monferrato, Italy on the 10th of January 1979