

# THOMAS HARVEY

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## EXPERIENCE

### **Original Penguin New York, Perry Ellis America, Perry Ellis Collection**

#### **Vice President of Design / New York / November 2021 - Present**

- Overseeing all Creative, Design, Brand and Brand Strategy for Original Penguin, Perry Ellis America and Perry Ellis Collection across all categories including Menswear, Womenswear, Children's wear, Accessories and Licensing globally.
- Lead creative research and concept of 4 annual collections including the development of fabric, and colour and deliver Direction for all brands across all markets internationally.
- Manage design direction and strategy for all brands identifying key growth opportunity relevant to each individual brand.
- Manage, oversee and lead creative, brand direction, image and strategy for all brands.
- Lead innovation for design.

### **Blitwear, New York**

#### **Advisor / New York / October 2021 - Present**

- Advisor and contributor on Blitwear NFT launch.
- A development of NFTs through the Blitmap community that will be offered as bespoke one off items of clothing merging the digital and physical world.

### **Core 3D, New York**

#### **Advisory Board Member / New York / July 2021 - Present**

- Advisor and contributor to Core 3d company.
- Assisting development of the Core 3D company through development and business strategy.
- Advising on software opportunities in the apparel space.

### **Original Penguin New York**

#### **Senior Design Director / New York / October 2020 - November 2021**

- Responsible for overseeing Original Penguin Brand including men's design team across all divisions including local and international licensing.
- Managing and directing all seasonal inspiration, colour and mood direction for the brand for the season.
- Overseeing and managing all seasonal product development and direction.
- Managing all brand image including strategy and marketing development for the Original Penguin Brand.
- Managing brand innovation and development of future Technology implementation inclusive of 3D design.
- Managing and overseeing internal design structure and working with Merchandising Director and Brand President on range development and brand strategy.
- Working with all licensing partners to manage development and approval of collections.

### **Theory New York**

#### **Design Director - Menswear Design, Fabric, Innovation and Sustainability / New York / May 2017 – September 2020**

- Responsible for overseeing the men's design team, fabric development team, innovation and sustainability from inspiration to delivery of 4 collections per year.
- Managing and directing all seasonal inspiration, colour and mood direction for the brand for the season.
- Working directly with mills and suppliers I was responsible for all fabric design and development for the menswear brand helping oversee its move into sustainability and setting up key initiatives with Supima cotton, Redown, and Nativa for the Good Wool project. I was also responsible for the Theory Foundations collection design and launch.
- Managing internal and external development with the in-house pattern and technical team for all garment fit and construction for development and production.
- Overseeing brand product partnerships including special collections for Uniqlo and Mr Porter and attending sales meetings with key suppliers.
- Working with international partners for exclusive collections for their markets including special collaborations for Korean and Japan market.
- Overseeing Theory trim direction and development for Menswear.
- Collaborating with Chief Brand Officer to manage seasonal presentation and look books for all collections.

### **Theory New York**

#### **Design Consultant - Menswear / London / October 2016 – May 2017**

- Working with both the New York and London office set the strategy for the new direction of Theory Menswear under the leadership of Andrew Rosen.
- Working with merchandising and sales teams to understand market needs and opportunity for business growth and expansion.
- Designed and delivered an exclusive capsule for Fall 2017 which was sold exclusively in Japan and Korean markets.

## **Aquascutum London**

### **Head of Design / London / May 2013 – August 2016**

- Responsible for overseeing the repositioning of the brand both in the UK and internationally for mens and womens design and accessories.
- Managing and directing all seasonal inspiration, colour and mood direction for the brand for the season.
- Overseeing the development of the brand image including advertising campaigns with photographers Tim Walker and Alasdair McLellan / store design and the website redesign along with international trade shows like Pitti Uomo.
- Overseeing all development and sourcing for the brand for men's and women's design.
- Working with international partners in Japan and China for overseas expansion and collaboration projects.
- Working with international sales and licence partners and attending all sales meetings with brand development.

## **Reiss London**

### **Senior Designer - Menswear / London / July 2010 - May 2013**

- I was responsible for design and execution of tailoring, wovens and outerwear.
- Overseeing all selections of fabric for all styles heading up key initiatives for the brand with new developments with mills and factories.
- Oversaw areas of the accessories collection and helped to direct the seasonal inspiration and fabrication.
- Managing development and technical development for all categories for men's design.

## **Aquascutum London**

### **Senior Designer - Menswear / London / April 2007 – June 2010**

- Oversaw the Mainline collection, including outerwear, tailoring, wovens, accessories and knitwear.
- Working with the UK factory and in house pattern cutters and technical team to modernize the iconic rainwear for which the company is famous.
- Working with international factories and managing development for all categories.
- Managing all fabric development and sourcing with mills and suppliers.
- Working with Head of Design on all seasonal lookbook and advertising campaigns.

## **Patrik Ervell**

### **Designer - Menswear / New York / September 2006 - March 2007**

- I worked alongside Creative Director Patrik Ervell on his Fall 2007 collection which won the Ecco Domani Fashion Foundation Award and enabled the company to stage its first catwalk collection.
- Responsible for the production and development of the Spring / Summer 2007 collection.

## **Marc Jacobs**

### **Internship - Menswear / New York / January 2006 - April 2006**

- Working alongside the Marc by Marc Jacobs menswear design team, my responsibilities included research, product development, fittings and sketching helping to create the Fall 2006 catwalk show.

## **Hayward**

### **London / August 2005 - November 2005**

- Working throughout university for the London Bespoke Tailors London.
- Assisting the tailor in measuring and fitting gaining tremendous knowledge of bespoke tailoring. Many of the Hayward clients tailors sponsored my final year collection.

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## **EDUCATION**

Kingston University, BA (Hons)  
Fashion Design  
September 2002 - June 2005

Kingston University,  
Diploma in Foundation  
Studies in Art and Design  
September 2001 - June 2003

St. George's College, Surrey  
10 GCSEs, 3 A-Level's  
September 1995 - June 2001

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## **SKILLS**

Confident Creative leader with experience of leading teams, strategy and innovation.  
Extensive knowledge of the complete design process across multi categories and from pattern cutting, garment construction and technical drawing.  
High knowledge of fabric and trim development.  
Mac and PC literate and comfortable with all Adobe applications and the full Microsoft suite.  
Knowledgeable in 3D design and development.  
Highly knowledgeable of international markets having worked for international brands with distribution from UK, USA, Japan, Korea, China and HK.