

# CAMILLE LEGRAND

Based in Paris or London

www.camillelgn.com  
camillelgn@gmail.com  
+44 7551 720 925

I am a curious and conceptual thinker that strives to take a different direction with ideas and communication. With an international experience across New York, London, Melbourne and Paris, I look forward to a life long career in design that challenges me and pushes my boundaries in every conceivable way, whilst extending my creative auteurship across all platforms.

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## WORK EXPERIENCE

2017 — current (+3 yrs)  
London, UK  
New York, USA  
Melbourne, AU

**AESOP · Art Director · Skin care brand · www.aesop.com**

• Creative concepts, production and full roll-out of 360 global campaigns, including worldwide PR, Retail, Digital and Social Media assets.

The work includes: concepts, choice and briefs for photographers, stylists, filmmakers, motion designers and illustrators. Production of the visuals and design of the assets for the brand—lightboxes, window vinyls, printed collaterals, stockists, social media, Instagram strategy and design, Aesop.com assets.

• Collaboration with internal and external partners (Writers, Marketing, VM, Product, Digital Teams, Photographers)

2014 — 2017 (3 yrs)  
Melbourne, AU

**BLUE ILLUSION · Graphic Designer · Fashion label · www.blueillusion.com**

• Managing all the creative content for the brand.

The work includes: Creative concepts and production of visual assets (still and motion) for online channels and printed assets in line with the seasonal brand direction—stationery, catalogues, windows, signage, pattern for garment, packaging, homeware ranges, digital, newsletters and ecommerce.

• Collaboration with internal and external partners (Writers, Marketing, Designers, Social Media and Digital Teams).

2012 — 2014 (2 yrs)  
Paris, FR

**STELLAR KINEMATICS · Art Director · Record label · www.stellarkinematics.com**

• Design and creative branding for the artists.

Albums Artworks · Mixtapes · Collaborations · Events · Printed assets · Digital assets · Visual Identity · Website

2011 — 2014 (4 yrs)  
Paris, FR

**CAMILLE LEGRAND · Freelance Art Director and Graphic Designer · www.camillelgn.com**

• Branding · Art Direction · Typography Design · Edition · Textile Design — in fashion, beauty and music industries.

2008 — 2011 (3 yrs)  
Strasbourg, FR  
Shanghai, CH

**CTRLZ · VJ Artist · Interactive VJ & Multimedia Agency**

• Co-founder and VJ of CTRLZ, a French collective for interactive VJing.

Lives · France, Canada, China, Germany, Belgium, Switzerland

Selected clients · Air, Brodinski, Tacteel, Tekilatex, Orgasmic, Spitzer, Jerry Bouthier, Radioclit, D.I.M., Clara 3000, Myd, Raph, Ddamage, Slagsmasklubben, Prefuse 73.

2009  
Brussels, BE

**PleaseLetMeDesign · Graphic Designer · Design Agency**

• Clients include Toyota, Arsenal and The Word Magazine.

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## EDUCATION

2010 — 2011  
Suzhou, Jiangsu, CH

**Master in Visual Communication · Suzhou Art & Design Technology Institute**

— as a student in Graphic Design, Textile Design, Workshop Manager

2008 — 2010  
Strasbourg, FR

**Bachelor in Visual Communication · Superior School of Design Le Corbusier**

— as a student in Graphic Design and Art Direction

2006 — 2008  
Chaumont, FR

**Degree in Visual Communication, Multimedia option · School of Charles de Gaulle**

— as a student in Graphic Design and Digital Design

2003 — 2006  
Vauréal, FR

**High School Certificate in Applied Arts, with honours · Camille Claudel College**

— as a student in Applied Arts (Art History, Industrial Design, Interior Design, Graphic Design, Fashion Design)

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## AWARDS

— D&AD 2010 · Cannes Lions 2010 Grand Prix Design, Bronze Direct · Eurobest 2009 Grand Prix Interactive, Bronze Interactive, Gold Design, Gold Direct · London International Awards 2010 Gold Design · Epica 2010 Award. — 4M views on Vimeo · 440K views on Youtube — Opale, Sparkles and Wine · Music Video by Nacho Guzman, 2013 270K views on Vimeo · Vimeo Staff Pick — Plurabelle, Our Fires · Music Video by Mattis Dovieir · 2014

## SKILLS

Adobe Creative Suite (Photoshop, InDesign, Illustrator, AfterEffects, Premiere Pro)  
Fluent in French and English · professional experience in Paris, Melbourne, New York, London

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## REFERENCES

Marsha Meredith, Creative Director at Aesop  
+44 7306 263364

Jas Rewkiewicz, Creative Director at MOX  
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