

Barnaba Sandro Fagioli

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EDUCATION

Parsons School of Design

New York City

BBA in Management of Design – GPA: 3.88

Sept 2018 – May 2021

- Department and Degree honors
- The National Society of Leadership and Success (Chapter of Sigma Alpha Pi) Certificate
- Fashion Institute of Technology - Summer & Winter courses – 2020

John Jay College of Criminal Justice

Sept 2017 – Sept 2018

BA in Economics – GPA: 3.58

- Awarded Dean's list Spring 2018
- Leadership fellow – at Parsons School of Design and John Jay College

EXPERIENCE

The Clear Cut

New York City

Design Strategist & Project Manager

June 2021– Present

- Ideated & developed fundamental elements of the website and software.
- Lead and managed the development of GEM (the Company's software).

CSNV studio (American/Italian-based high-end casualwear start-up)

New York City

Brand Director Sept 2018 – April 2021

- Lead both creative and business processes. From the first steps of design thinking to the delivery of the product to the audience.
- Responsible for critical decisions, including building and maintaining partnerships with US and EU-based firms.

FREELANCE EXPERIENCE

Autentica 504 x NYC Activation

2022

- By leading the PR team, I organized a private dinner at GEM wine for 18 people.
- Conceptualized, directed, and created a tailored experience for the brand's pop-up space.

Barrow x Pigna collaboration

2021

- Worked along side with the design and marketing team of Pigna, which is based in Italy.
- Participated in the strategic ideation and development of ideas for a new product line.

SKILLS & INTERESTS

Languages: Italian (mother tongue), English (fluent).

IT Skills: Figma, Adobe Illustrator, Photoshop, MO365, G Suite, Shopify, & Notion

(Advanced). iMovie, Amazon Seller Central, SketchUp & Fusion360 (Proficient).

Other Skills: Dynamic team player - *I am able to comfortably work with both small and large teams. I value people's opinions and I am openminded.*

Sports: Soccer (amatorial), Basketball (amatorial), and Tennis (amatorial)

Interests: Art, Architecture & Interiors, Fashion & Styling (GQ M.E. Assistant stylist), Photography, Sustainability, & Social Justice.