

# Résumé

Name: Marie-Danielle Labrèche

Profession: Jeweler and Artist. Also, Marketer and DH.

Passionate jeweler with a creative mindset, seeking continuous improvement in all aspects of life. Mastery of multiple techniques and ongoing development of new skills. Dedicated to providing customers with extraordinary and exclusive experiences. Excels in creating pieces from design to polishing, with a focus on gem selection and client communication. Aspires to specialize in high jewelry and uphold traditional techniques in the digital age. Currently studying marketing at HEC, aiming to launch a personal jewelry company.

Skills:

- Innate talent for drawing, painting, designing and jewelry making
- Continuous pursuit of knowledge and self-improvement
- Mastery of various jewelry techniques
- Ongoing development of lapidary art, gemology, and gouache skills
- Strong focus on customer experience and exclusivity
- Ability to create pieces from start to finish
- Proficient in gem selection, design, and polishing
- Excellent communication skills with clients

Objective: To specialize in unique high jewelry

Education:

- Currently studying marketing at HEC

- Obtained diplomas in jewelry making, dental hygiene and business development
- Certifications in gemmology (diamonds and emeralds) and pavé stone setting

Expérience:

- 6 years working as a dental hygienist