

A L O N S O C A L D E R O N

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S K I L L S

LANGUAGES:

FRENCH

FLUENT

ENGLISH

FLUENT

SPANISH

MOTHER TONGUE

DATA PROCESSING:

Keyshot
Autocad
Indesign
Illustrator
Photoshop
Rhino 3D
Cinema 4D
mac surface
windows surface
excell & power point

E D U C A T I O N

Paris, France
2016-2018

**Master's Degree in Architecture
and Luxury Scenography**
Ecole de Condé

Paris, France
2014-2016

**BTEC Higher National Diploma
in Design**
Institut Sainte G n vieve

Lyon, France
2013-2014

**Foundation Diploma in
Art and Design**
Ecole Bellecour

Lyon, France
2012-2013

Language Studies Diploma
Alliance fran aise de Lyon

Morelia, Mexico
2007-2010

**Baccalaureate in Economics
and Administration**
International University Jefferson

S O C I A L S E R V I C E

Rh ne-Alpes
2012-2013

Solidarit s Jeunesses

  Reception of international groups
  Animation of artistic workshops
  Participation at the different activities of the camp such as renovations and environmental works

Mexico
2011 / 4 months

Viva Mexico

  Simultaneous translation in Spanish and English
  Organization of events in order to discover the Mexican culture

P R O F E S S I O N A L E X P E R I E N C E

Paris, France
From April
2022

Senior Set & Spatial Designer CHRISTIAN LOUBOUTIN

Fashion industry
Responsible for managing the design & creative of:
  Global Window Display Concepts for Retail & Wholesale
  Pop-up Shops
  Fashion Week Collection Presentations & Event concepts

Paris, France
2020-2022
1 yr 8 months

Creative Retail Designer COTY

  Work under Williams Lea Tag for COTY for Luxury Brands (TIFFANY & CO, KYLIE COSMETICS, GUCCI, ALEXANDER MCQUEEN, BURBERRY, CHLOE, MIU MIU etc...)
  On perfumes & makeup launches. I create designs + technical drawings for pop-ups, windows, podiums, stands and retailer fixtures for international perfumeries, luxury chains and travel retail (duty free).
  Expert 3D for developments of spatial concepts and perfume bottles respecting the identity of each brand.

Paris, France
2019-2020
5 months

Creative Retail Designer and Architect PARFUMS CHRISTIAN DIOR

  Development of confidential and special projects in collaboration with the marketing, retail and merchandising departments
  Management of the noble materials library for the stores
  Development of new eco-concepts stores

Paris, France
2018-2019
8 months

Project Manager & Designer «New Activities» LOUIS VUITTON

  Development and management of the «Objets Nomades» collection
  Concept and realization of set design
  Technique plans in 2D and modeling the projects in 3D
  Organization in terms of logistics for the internal and external photo shootings and events
  Transversal projects in-store in order to improve the client experience

Paris, France
2018-2017
6 months

Creative Director Asistant «POP-UP STORES» LOUIS VUITTON

  Scenography, organization and development of events
  Creation of study models for the set design
  creation of pop-up stores plans and drawings, 3D modeling and on-site development

Paris, France
2018-2017
6 months

Creative Director Asistant «OBJETS NOMADES» LOUIS VUITTON

  Furniture design, 3D development and fabrication of prototypes
  Transport logistics, management of stocks, description of the objects for visual communication
  Exchange with providers and designers of the collection

