

# Sara Annunziata

## FASHION DESIGNER

Naples, Italy

+39 3661982238

sara2201000@gmail.com

PORTFOLIO: [www.behance.net/saraannunziata3](http://www.behance.net/saraannunziata3)

[www.linkedin.com/in/sara-annunziata/](http://www.linkedin.com/in/sara-annunziata/)

### PROFILE

Fashion Design enthusiast with proven experience in creating innovative design concepts. My work is defined by minimal yet distinctive lines, enriched with unexpected details that elevate and differentiate each collection.

### LANGUAGES

- Italian: Native
- English: Fluent
- French: Proficient
- Spanish: Proficient

### SOFTWARE SKILLS

- Photoshop: Proficient
- Illustrator: Advanced
- InDesign: Advanced
- Clo3D: Basic
- Office365: Proficient

### PROFESSIONAL EXPERIENCE

#### Fashion Designer @ Sottotono

Nola | 05/2024 - present

Conduct trend and consumer **research** to guide design; **create all moodboards**, product groups (MPGs), and **total looks** defining the collection; **lead development** of apparel, footwear, accessories, and packaging; produce **technical drawings** and coordinate with Italian and Asian suppliers on prototypes and production; oversee fittings for quality and style photoshoots for lookbooks and campaigns.

#### Fashion Design Intern @

Karl Lagerfeld

Amsterdam | 01/2024 - 05/2024

Conducted **concept and trend research** across denim, outerwear, coats, jersey, knitwear, and wovens; developed **fashion design proposals** by creating detailed sketches aligned with range plans and building innovative looks for the collection; updated **tech packs and PLM** with accurate technical details for suppliers; and supported styling and preparation of photoshoots to bring creative visions to life.

#### Fashion Design Intern @ Hugo Boss

Metzingen | 07/2023 - 12/2023

Supported the Womenswear Coats, Outerwear, and Leather Design team by creating and updating **technical sketches**, developing **creative design proposals**, and contributing to collection looks; maintained PLM system information; assisted the Fabrics and Trimmings team with fabric and trim categorization; supported photoshoot preparations and styling to enhance the visual presentation of collections.

### EDUCATION

#### Master's Degree in Fashion Design

Istituto Marangoni

Milano | 09/2022 - 03/2024

Final Grade: 110/110

**Class representative** for my international class, facilitating communication between students and faculty; development of **capsule collections for Tod's and N°21** under the guidance of their Creative Directors, translating brand identity into innovative design concepts.

#### Bachelor's Degree in Fashion Design

Università "Luigi Vanvitelli"

Aversa | 09/2018 - 10/2021

Final Grade: 110/110 with highest honors.

Content Editor for two issues of the University Fashion Magazine; completed a semester abroad at Universidade de Lisboa through the Erasmus program.