

Marianna Ladreyt



Having graduated from the Gerrit Rietveld Academy in Amsterdam (Netherlands) and the Beaux-Arts in Toulouse (France), Marianna Ladreyt is a Paris-based fashion designer with a background in high-end brands such as 'Melitta Baumeister' and 'Hyun Mi Nielsen.'

Finalist at the Hyères' 32nd International Fashion Festival in 2017, she received the 'Grand Prix de la Création de la Ville de Paris' in 2019, the same year she launched her eponymous ready-to-wear and accessories brand.

Now she focusses on developing new projects with diferents brands like Hermès or institutions like Le 19m with the prism of high end and innovative materials & shapes.

CV 2023

→ Education, Experiences

→ Prizes, selections, exhibitions

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Education

2013—2016 **BACHELOR ART & DESIGN**
Gerrit Rietveld Academie
Fashion Design department
(Amsterdam, NL)

2010—2013 **DIPLÔME NATIONAL DES ARTS PLASTIQUES (DNAP)**
Beaux-Arts/Isdat
Fine Art School
Design department
(Toulouse, FR)

Experiences

DESIGN ET PRODUCTION

2018-19 **HYUN MI NIELSEN**
Collection spring/summer 2019
Studio Manager, Design & production
Freelance (Paris, FR)

2018 **MELITTA BAUMEISTER**
collection fall 2018
Production & showroom assistant
Freelance (Paris, FR)

2017 **OFF-WHITE**
Womenswear ollection spring/summer 2018
Stylist assistant Stevie Dance for PFW show
Freelance (Paris, FR)

2016 **MELITTA BAUMEISTER**
Collection fall 2016
Showroom & PFW production assistant
Freelance (Paris, FR)

2015 **MELITTA BAUMEISTER**
Collection spring/summer 2016
Studio assistant, design & production
Internship 6 months (New York City, US)

WORKSHOPS & MENTORING INVITATIONS

2023 **Galerie du 19M, CHANEL**
Workshops serie, public & private about knitting, weaving, rope & upcycling.
(Paris, FR)

2022 **FONDATION PERNOD RICARD**
Serie of workshops for kids about artisanal techniques and upcycling.
(Paris, FR)

2019—2020 **VILLA NOAILLES**
One year of monthly Fashion workshops for kids:
group of 8 to 20 kids.
(Hyères, FR)

2023 **PINTU FESTIVAL, JF3**
Workshop & Mentoring sessions for the PINTU incubator, for new indonesian brands and their implantation in EU market.
Invited by the french embassy in Indonesia.
(Jakarta, Indonesia)

Prizes, selections, exhibitions

- 2021 **BOURSE DU MINISTÈRE DE LA CULTURE**
"Développement Digital et Durable des marques émergentes de Mode"
Winner
(Paris, FR)
-
- PÉPINIÈRE DE LA CHAMBRE DES MÉTIERS ET DE L'ARTISANAT**
Three years residency
(Paris, FR)
-
- 2019—2020 **GRAND PRIX DE LA CRÉATION DE LA VILLE DE PARIS**
Joyce Gallery
Emerging Talent prize winner & exhibition 'Talents à suivre'
(Paris, FR)
-
- Bureau du Design de la Mode et de l'Artisanat**
Residency of 2 years in the parisian incubator
(Paris, FR)
-
- 2017 **32^e INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY**
Villa Noailles
Fashion runner-up, unisex collection *Planisphere*
(Hyères, FR)
-
- 2016 **RIETVELD PRIZE**
Design nominee
Collective exhibition SELECTED with the graduation collection
(Amsterdam, NL)
-
- LICHTING2016**
Mercedes-Benz Fashion Week
Runner-up
Graduation collection (*Planisphere*)
(Amsterdam, NL)
-
- MODEBELOFTE**
Dutch Design Week
Nominee with the graduation collection (*Planisphere*), collective exhibition
(Eindhoven, NL)

Brand

2023	ART CENTRE DOC! Participation in Léa Mercier's exhibition with a "carte blanche" Developpement, creation & production of one silhouette/piece (Paris, FR)
2022	GALERIES LAFAYETTE CHAMPS-ÉLYSÉE Corner, <i>Luxury floor</i> <i>Tethys</i> collection bags & accessories - 31 sales in 30 days (Paris, FR)
	GALERIES LAFAYETTE CHAMPS-ÉLYSÉES Commissioned exhibition, <i>Paris Design Week</i> Exposition <i>Paradis Perdus</i> , collection de mobilier (Paris, FR)
	FONDATION PERNOD RICARD Exhibition launch: <i>Tethys</i> collection (prêt-à-porter & accessoires) (Paris, FR)
	FONDATION PERNOD RICARD Collaboration : design & developpement of a new bag from upcycled materials of the institution (Paris, FR)
2021	GALERIES LAFAYETTE HAUSSMANN Corner Re-Store Iconic bags & accessories selection Wholesale & two restocking (Magasin Haussmann Coupole, Paris, FR)
	BDDMA Pop-up 'physical' & online Collections & drops, online & BtoC releases Ready-to-wear, bags & accessories (Paris, FR)

2020	INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY Villa Noailles Showroom <i>Formers</i> Spring/summer 2021 rtw & accessories (Hyères, FR)
	PREMIÈRE CLASSE FAIR Jardin des Tuileries Showroom Press & wholesale, permanent collection of bags & accessories (Paris, FR)
	PREMIÈRE CLASSE FAIR Jardin des Tuileries Showroom Press & wholesale, Fall 2020–2021 (Paris, FR)
	SALON WHO'S NEXT Parc des Exposition Showroom Press & wholesale, fall 2020 pre-collection (Paris, FR)
2019	PALAIS DE TOKYO Showroom <i>Designers Apartment</i> Press & wholesale, spring/summer 2020 rtw & accessories collection Fédération de la Haute Couture et de la Mode, le Défi (Paris, FR)
	34TH INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY Villa Noailles Showroom <i>Formers</i> Press, spring/summer 2020 rtw & accessories collection (Hyères, FR)
	LAUNCH E-SHOP (www.mariannaladreyt.fr)
	PALAIS DE TOKYO Showroom <i>Designers Apartment</i> Press & wholesale, fall 2019–2020 collection Fédération de la Haute Couture et de la Mode, le Défi (Paris, FR)
	33RD INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY Villa Noailles shop Presentation & sale of a bags capsule collection (Hyères, FR)

Collaborations

2023

PETIT H, HERMÈS

Design of a high-end furniture.

Iconographic & conceptual research. Drawings & propositions. Product development with the different craftmanships.

Edition by Petit h workshops.

Ongoing project - release 2024.

(Paris, France)

JOTT

Research & design for repurposing leftovers of puffers jackets's materials.

Impacting image furniture design for their communication.

Ongoing project.

(Marseille, France)

2022

FONDATION PERNOD RICARD

Design & development & production of an edition of 50 bags from leftover materials of the Institution.

Sold in their shop.

(Paris, France)

2021

NIKE × COURIR / EARTH DAY

Upcycling project around the Nike Crater Impact new sneaker.

(Paris, France)

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