

# KuanYu Chen

+44 7427607121

neilchendesign@gmail.com

www.neilchendesign.com

## Product Design & Development

---

I'm a London-based Product Designer with experience spanning physical product design, supply chain development and motion animation. This multidisciplinary background allows me to bridge creative vision with practical execution, helping brands and collaborators turn ideas into tangible, scalable results.

## Experience

---

2022 - Present | UK/France

### **MAD Paris | Product Development and Design**

Lead design and development of customized luxury watches. from concept through production.

Collaborate with brands such as Jacob & Co, Casablanca, and MR PORTER to reinterpret iconic timepieces by using modern materials and finishes.

Coordinate across engineer and supplier teams to ensure precision, quality, and scalability in manufacturing.

Develop visual assets to communicate design concept for campaigns, product launches, and client proposals.

2021 APR - Jul | Taiwan

### **TOSHIBA Dynabook | Product Design Internship**

Built a KeyShot material and environment system that streamlined the rendering workflow, enabling designers with no prior experience to produce high-quality visuals easily and consistently.

2021 Jan - Apr | Taiwan

### **Fair Brain Design | Graphic Design Internship**

Co-designed the brand identity for an ice cream brand, supporting the studio's graphic designers by visualizing their concepts in 3D rendered environments.

## Education

---

2019 - 2022 | UK

University Of The West Of England, UK  
B.A. Product Design

## Skills

---

Product Design  
Motion Animation  
Product Development  
Supplier chain management

3D Printing  
Supplier Network In China

English  
Chinese (Mandarin)

## Exhibition

---

2024 | Taiwan

### **Poster EXPO**

2022 | Taiwan

### **Break Off Artbook Fair**

2020 | Taiwan

### **沙漠の CHILL**

## Software

---

Adobe: Ps | Ai | Id | Lr  
Rhino 3D  
Keyshot