

PROFILE

Passionate and hard-working Fashion Designer with 4+ years experience designing different products ranging from tailor-made to commercially viable. I am curious, energetic, and creative, and love to stay updated and find inspiration for new trends by visiting fairs, museums and constantly checking news from the world. I am very passionate about sustainability and material impact on our environment. I am looking for new opportunities as a Junior/Assistant designer.

CONTACT



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EDUCATION

Central Saint Martins, UAL, London
Master's Degree - Material Futures , 2021 (merit)

NABA, Milan
Bachelor's Degree - Fashion Design, 2019 (1st class)

IPSIA Fortuny, Brescia
Fashion High School, 2016 (100/100)

Bocconi University, Milan
Management of Luxury and Fashion Companies, certificate

MICHELA VIANELLI

FASHION DESIGNER

WORK EXPERIENCE

Junior Fashion Designer Patrizia Concari - Sep 2017 - ongoing (remote)

- Creating detailed cad drawings (Illustrator) and tailored sketches/illustrations; creating tech packs for partner factories distributing in Asia/Pacific region.
- Frequent visits to local fabrics & trim suppliers, international trips to specialised suppliers, and seasonal visits to major European trade shows.
- Researching trends to create moodboards, color palettes and inspirational boards. Collecting samples and material boards.
- Preparing and supporting fitting sessions.
- Organising fashion shows, location, casting of models and photographers.
- Developing matching accessories collections (shoes and bags).

Achievements

- Introducing sustainability by implementing the research behind materials, using scraps and recycling fabrics to create matching accessories.
- Finding new commercial partners, opening the market to an international audience (Asia & Pacific).
- Expanding the business in different cities by opening a new atelier in Brescia city and partnership with Milan showrooms.

Fashion Design Internship M&M Studio - May 2016 - Sep 2016

- Designing 100+ shirt models to propose to Chinese clients and tracking every step of the production.
- Sampling materials, choosing fabrics for the collection, and making trend/mood/fabric boards.

Dressmaking Internship Sartoria Giuly - Sep 2015 - Nov 2015

- Pattern making and cutting; hand and industrial machine sewing.
- Organising client's orders both in stock and on the agenda.

LANGUAGES

English
Italian

EXHIBITIONS

The Everyday Martian Moving to Mars - Design Museum London, 2020

Festival dell'amore - Triennale Milano, 2018

Atlantico Fest Marco Mengoni - Milano, 2018

National Fashion Student Competition Giuseppe Zanotti & Casadei, Savignano S.R., 2015

SKILLS

- Creative and outside thinker yet understanding of commercial requirements and markets.
- Excellent CAD/Illustration skills using Illustrator, Photoshop or freehand.
- Excellent InDesign skills and great knowledge of Premiere Pro.
- Good knowledge of Modaris Lectra and Diamino.
- Excellent knowledge of fabrics and new materials with particular regards to sustainability.
- Great time management and team-player but organised and efficient even alone.
- Efficient use of both Apple and Microsoft systems, Office pack and Apple counterpart.

References available upon request.

ADDITIONAL WORK EXPERIENCE

Shift Leader Foot Locker - May 2018 - ongoing

Marble Arch, London.

- Extensive knowledge of sneakers and streetwear.
- Assisting clients, sales and tills.
- Managing a small team and organising daily tasks.
- Helping with the management of the stock and daily operations: transfers, delivery.
- Customer service and client-oriented approach.

Sales Advisor H&M - Apr 2017- Oct 2017

- Assisting clients, customer service.
- Managing different tasks: tills, stock, changing room, shop floor.

Fashion Week Assistant Various Brands

- Volunteering during fashion weeks assisting CDs of different brands (list available upon request).
- Model casting, fitting sessions, runway organisation.

Freelance Translator ITA-ENG

- Technical translation for fashion brands/quarry machinery industry.