



Marina Ollero Ortega

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Professional Summary

Experienced fashion designer, and previous founder, passionate about systemic change for a better society. Impact and human-centered empathic leader.

Fast-learning, detail-oriented, and used to fast-paced environments. Strong eye for aesthetics and branding.

Strong quality focus in developing experiences and products.

Excited about new challenges and aiming to learn more about design and leadership.

Skills

- Experienced fashion designer
- Founder mindset
- Experienced team leader
- Excited about challenges and fast learner
- Used to work remotely
- Attention to detail and quality
- Project Management
- Knowledge around sustainability
- Seasoned facilitator and experience designer
- Flexible and self-led

Work Experience

FASHION DESIGNER YOONA | MAY - DECEMBER 2022 BERLIN, GERMANY

- **Created, designed, and built 3D designs for brands such as Desigual and Eastpak.**
- **Developed the 3D patterns and prints for them.**
- **Researched the upcoming trends, lead the creative direction, and developed our winter collection.**
- **I was in charge of developing our biggest event 'Yoonaverse' which will be part of the Berlin Fashion Week**

Yoonaverse is supporting companies in the fashion industry in their transition to digitalization. We do this by consulting them on the metaverse and designing their pieces in a 3D format.

I have been the project manager of the Yoonaverse, the metaverse that we are building for Berlin Fashion Week. This involved developing the vision and aesthetic for the event, creating our collection and patterns for the event, and doing the entire organization around it.

In addition, I have designed and built 3D designs for brands such as Desigual and Eastpak.

Work Experience

FOUNDER IN A WOMAN'S BODY | 2018-2021 BERLIN, GERMANY

- Recruited and lead a 4 people team.
- Selected as one of the most promising companies in Femtech globally.
- Winner of two grants as a promising start-up
- Recruited, and interviewed global thought leaders on gender inequality for our podcast.
- Created, designed, and built our brand image and website.
- Produced and edited our podcast. Produced, co-directed video for our crowdfunding campaign.
- Organized and executed several highly-rated events for more than 50 people.

I founded In A Woman's Body to increase gender equality and fight against violence against women through education B2B and B2C on women's health. I built the strategic vision of the company to align business and impact vision, as well as a recognized brand image and communication.

As an expert, I created custom-tailored content for workshops for individuals and companies.

Having gone through two accelerator programs, I'm a veteran presenter.

I was able to lead In A Woman's Body from a monthly newsletter to one of the most promising companies in Femtech.

STUDIES IN PSYCHOLOGY AND GENDER EQUALITY | 2017-2018 TEL-AVIV, ISRAEL

I took a year to prepare myself for my own venture 'In A Woman's Body'. Throughout this year I researched and learned about gender equality, psychology, systemic change, facilitation, Non-Violent Communication, conflict resolution, Deep Democracy, and women's health.

PARTNERSHIPS iF VALPARAISO 3iE | 2016- 2017 VALPARAISO & SANTIAGO, CHILE

- Led strategic alliances with top universities, innovative companies, and entrepreneurs
- Supervised media relationships
- Coordinated the area of communication and event production
- Onboarded the highest-potential entrepreneurs to our programs
- Hosted high-level events with the Chilean president as speaker

In iF Valparaíso 3ie, the most ambitious social innovation ecosystem in the country, I was in charge of PR, the coordination of communication and event production, and creating strategic alliances within the entrepreneurial ecosystem: entrepreneurs, public entities, and academia.

I was able to attract entrepreneurs with high potential and innovative companies to the ecosystem and strengthen the entrepreneurial ecosystem.

Work Experience

ASHOKA SPAIN COLLABORATOR | 2015-2016 MADRID, SPAIN

- **Researched and wrote articles on the most innovative schools in Spain**
- **Supported the organization of events about social innovation**

I collaborated in the Changemaker Schools program, the Ashoka program through which Ashoka selects the most innovative schools so that their models can be replicated.

I was in charge of researching and writing articles around the most innovative schools and support in the organization of events about social innovation aimed at various audiences.

MAKESENSE COLLABORATOR | 2015-2016 MADRID, SPAIN

- **Created strategic alliances with social impact start-ups, and founders.**
- **Co-organized the 2-day event 'Forward Education' with more than 200 participants, relevant changemakers in education, and 3 companies as sponsors.**

MakeSense activates citizens and supports entrepreneurs, whose projects have a high positive social impact, to solve the most pressing challenges we have in our society.

Within MakeSense, I was in charge of creating alliances with universities, social impact start-ups, and entrepreneurs.

Education

2009 - 2014 Degree in Marketing and Business in ESIC Business & Marketing School

2017-2018 Studies in gender equality, psychology, systemic change, facilitation, Non-Violent Communication, conflict resolution, Deep Democracy and women's health.

2018-2021 Courses in business strategy and entrepreneurship.

2022 Course in Agile Project Management.

Present. Drawing & Painting classes at Barcelona Academy of Art

Languages

Spanish, native

English, bilingual level

French, professional working proficiency

German, elementary level

Art Residency

Together with other artists I participated in the art residency organized by the Ulex South Project on how to challenge the current food system through art. We focused especially on the environmental degradation of the greenhouses in Almeria, southern Spain, known as The Plastic Sea.

All this with a focus on how the arts can be a catalyst for social change.

Hobbies

Film, theatre, music, and art

Textiles & fabrics

Creativity

Painting

Sustainability & regenerative agriculture

Writing

Nature, hiking, outdoor sports, and dancing