

PORTFOLIO\_CRISTINA HORA

# ABOUT

Name: Cristina Hora

Nationality: Portuguese

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Website: www.cricany.com

**Fine Arts degree** Oporto University FBAUP, Portugal. Majored in Sculpture.

Instructor of Freehand Drawing, Human Figure Drawing, and Graphical Expression courses at the Oporto Fashion School, Portugal, 2004/2007.

Organized and led two workshops about recyclable accessories at the Oporto Fashion School, Portugal, 2007.

Designed an Handbag collection for Coqluxe, Portugal, 2008.

Founder of **CRICA's jewelry** brand in Mexico City, 2008/2010.

Selected to participate in the Serralves Museum of Contemporary Art Store's competition- POP's, Portugal, 2009.

Collaborated with Fashion Designer Miguel Flor, designing Miguel Flor for Eureka's shoe collection, Portugal, 2009/2010.

Collaborated with AESA jewelry as a design assistant and jewelry maker, New York City, 2010/2011.

Collaborated with GRYSO handbags as a design assistant, New York City, 2010/2011.

Worked at Vida Group International, as **Head Designer** for Nanette Lepore and Nanette Lepore's Shoe brand, **New York City** 2011/2017.

- Material research, color and trend research
- Oversee design and development of seasonal collections
- Develop renderings, mock-ups, spec sheets
- Daily communication with overseas factories
- Travel overseas to approve samples prior to each market
- Travel to Europe to shop for inspirational designs each season
- Attend design meetings

**Launched CRICA's shoe** brand, **Portugal** 2018 - Present.

- Material research, color and trend research
- Oversee design and development of seasonal collections
- Develop renderings, mock-ups, spec sheets
- Daily communication with Portuguese factories
- Approve samples prior to each market
- Travel to Europe and the US to shop for inspirational designs each season
- Attend design meetings

Proficient in Adobe Photoshop, Adobe Illustrator and Adobe Indesign.

CRICA

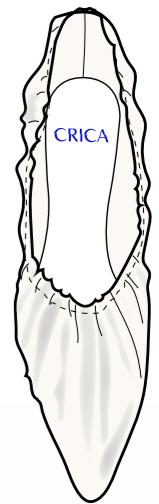
SPRING

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CRICA

SS 2020 Collection

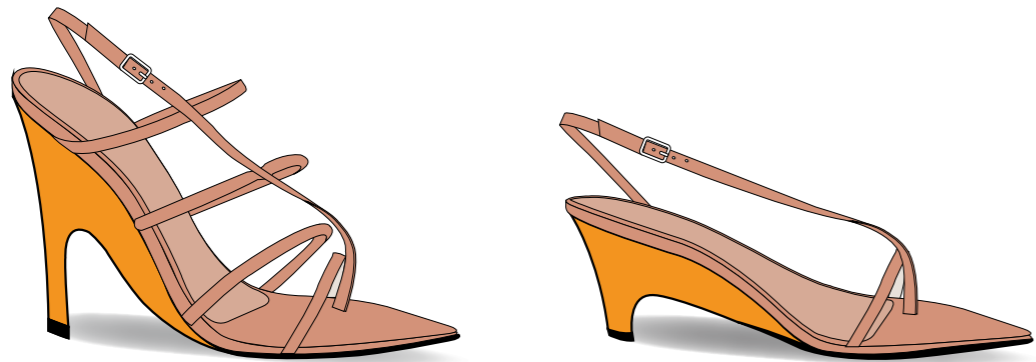


Crica is the creation of Cristina Hora, a Portuguese-born designer. She has a degree in Fine Arts-Sculpture and her researches combine art, design and fashion, with a main focus on fashion accessories. For over seven years she worked with several shoe brands in New York, but in 2018 she moved back to Portugal to pursue her own women's shoes line.

That same year she launched Crica, a brand that aims to epitomize the highest quality in shoes, as the explorations of form display the finest materials available. Hence, all collections are designed for a highly cultured and cosmopolitan woman who understands her shoes as the best way to convey luxury, personal style and high fashion.

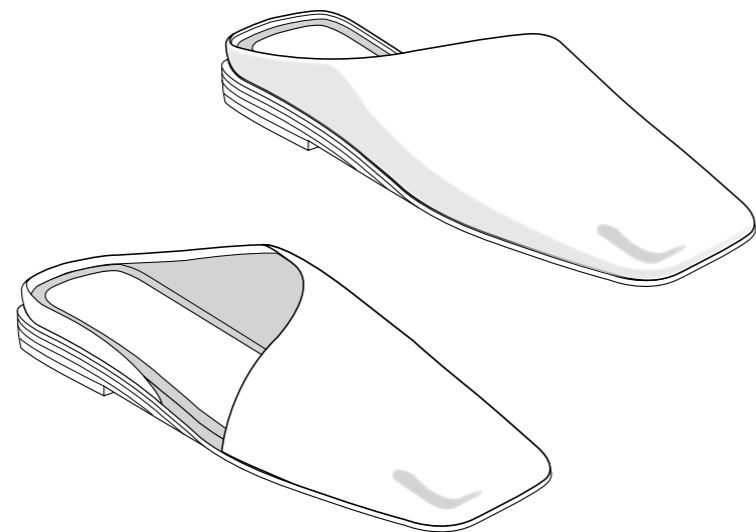








SS Collection 2020



CRICA

RESORT

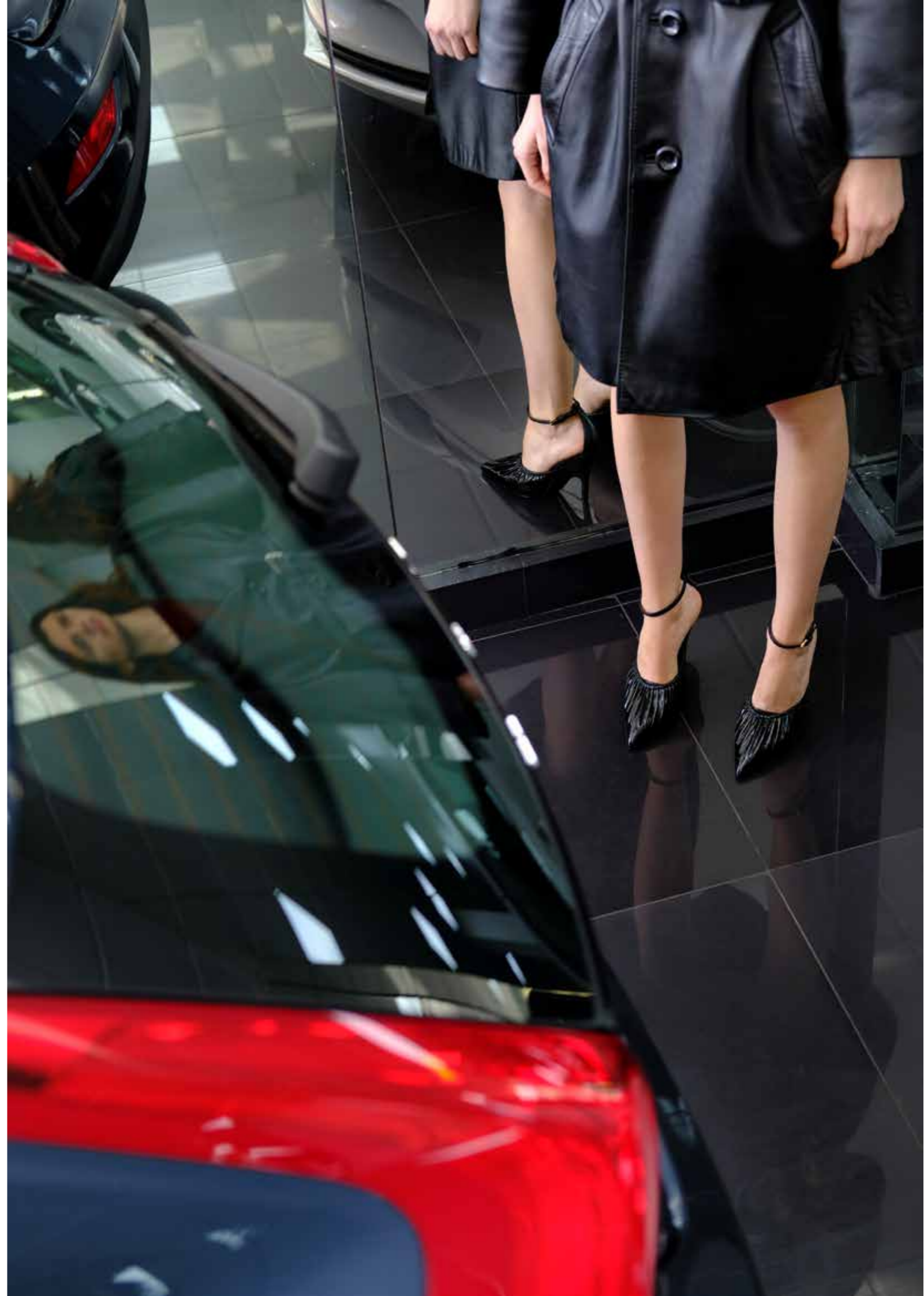
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CRICA

Resort Collection 2020





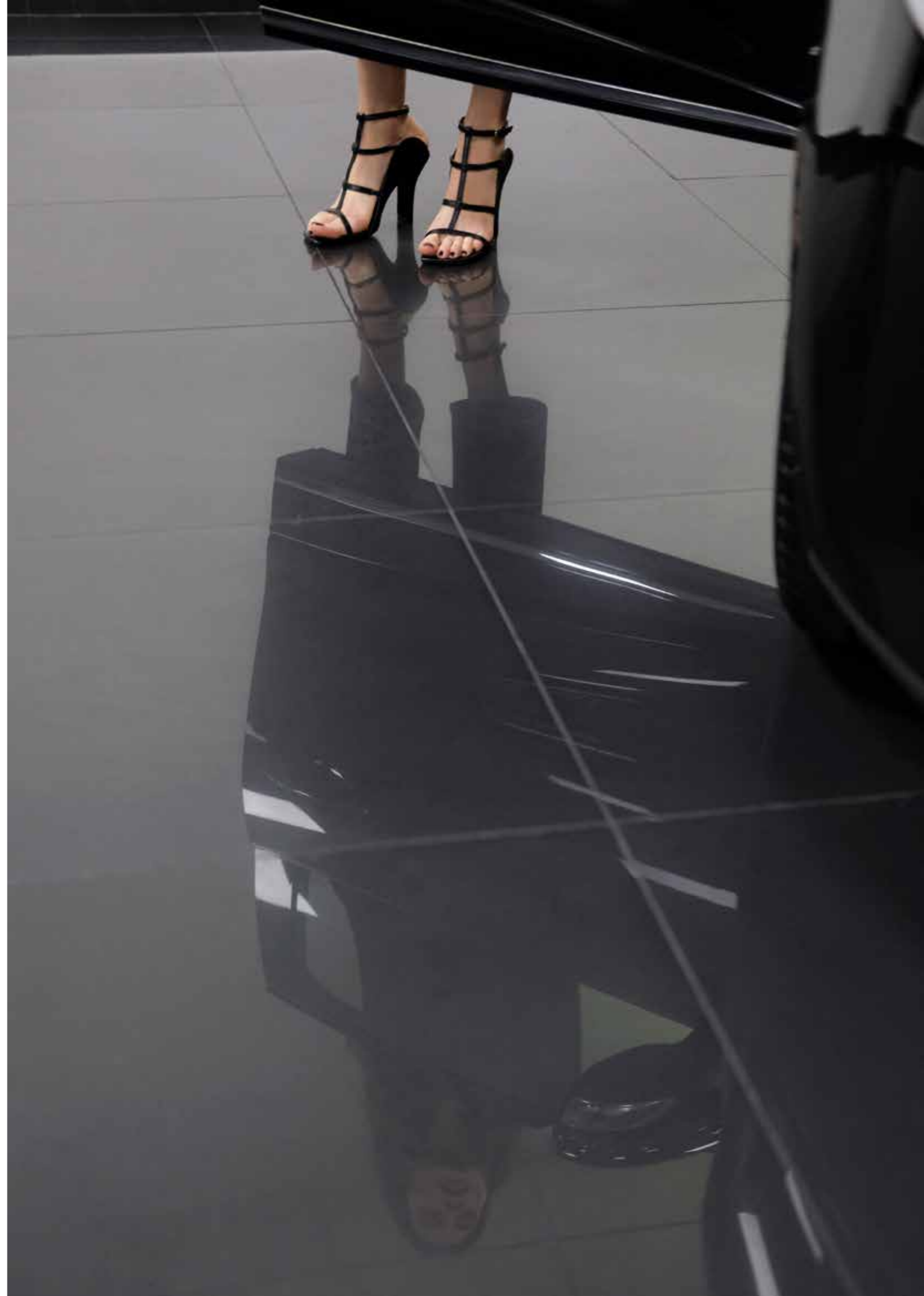


Indeed, Crica examines the design of timeless objects with purely practical functions and applies them in the context of shoes, invoking everlasting concepts such as transformation, duality, layering, and reflection. Therefore, the women walking on Crica are multifaceted, powerful, and prefer shoes that traverse well from the work environment to a select leisure.





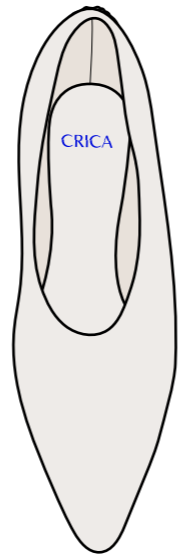
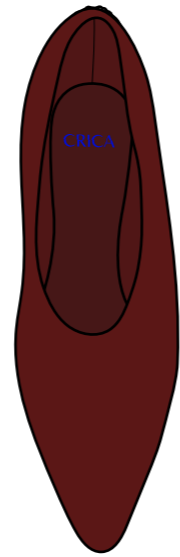
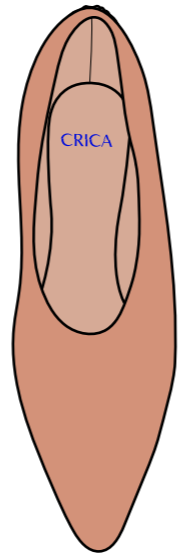






**CRICA**

CONSTRUCTION: F1901  
STYLE: ANA



WWW.

CRICANY.COM