



Virgínia Barros

Shoemaker designer

Fashion stylist for almost 25 years, is one of the main names in Minas Gerais fashion, known for the production of handcrafted shoes, a reference in conceptual art. It has its own factory and its name marks four stores in Brazil in the main points of Belo Horizonte and São Paulo, with the opening of the fifth store in Brasília this year. Its products, including shoes, clothes and bags, dress journalists from the mainstream media with appearances on Rede Globo. In 2023, it unites its ancestry, sustainability and technology, with the launch of traceable footwear, 100% biodegradable and compostable - "zero waste", with an unusual raw material made from fungi and bacteria.

Contact

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Experience

- 1999 - actual** **Founder, businesswoman and artist**
Management of 4 stores, research, creation and production of collections
- 2008 - 2010** **Teacher in Shoe Styling Course**
Design Department and Extension Center of the School of Fine Arts - UFMG
- 2007 - 2009** **Teacher in Clothing Styling and Modeling**
Discipline *Footwear Design* for students of Course by School of Fine Arts - UFMG

Education

- 2010** **Central Saint Martins**
Extension Course
University of The Arts London
- 2000 - 2002** **Clothing Styling and Modeling Course**
Extension Course
School of Fine Arts UFMG
- 1993 - 1997** **Jornalism**
Bachelor Degree
PUC Minas

Key-words

handmade

sustainable fashion

innovation

fashion trend

original design

conceptual art

Highlights

- São Paulo Fashion Week in partnership with the brands Ronaldo Fraga and Apartamento 03.
- Design of costumes for theater and shows.
- Participation in costumes for television journalism, TV programs and Brazilian cinema.