MAURO **TONCELLI**

Visual content creator

Nationality: Italian
Age: 31
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Driving licence: B

Skills

Studio photographer for e-commerce:
I set-up lights, take photos, control the styling, post-product the photos.

Real estate photographer:
I photograph the interiors and exteriors of homes for estate agencies. I also take photos and videos with drone.

Shop window concept & graphic design:
I Ideate and illustratate the shop window proposals, I edit the visual merchandising guidelines books and the communication material.

Packaging designer:
I ideate, design and develop packaging and brand identity coordinated proposals.

Softwares

- Photoshop / Dimension
- Illustrator
- InDesign
- Premiere
- AfterEffects
- Unreal Engine 4 / Substance

Language: ITA : Mother tongue, ENG : B2, FR: A2, DE: A1

Education

2017 - 2019

Bachelor of Graphic Design and advertising communication
Accademia Cappiello, Florence

2019

Master in Multimedia integrated communication,
Accademia Cappiello, Florence

Work experience

2022 - Now

Freelance visual content creator
|| www.maurotoncelli.it

Freelancer photographer & graphic designer for companies as Akris, Google and Engel & Völkers in Switzerland.

2019 - 2021

Photographer & graphic designer
Cuccuini SPA | www.cuccuini.it

Here I worked as a studio e-commerce photographer.
I also worked for photo & video editorials.
I was the graphic designer of the window displays.

2019 - 2021

Social media manager
Segnobianco Srl. | www.segnobianco.it

Here I worked as social media manager and digital content creator of graphics, photos, videos, animations, illustrations.

About me

I am used to work with visual arts and able to find creative solutions for the commissioned projects. I am organized and autonomous in my work.

Scan to see my work