

# Sara Chammas

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[sarachammas.com](http://sarachammas.com)  
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Education			
	Feb21 - Sept21	<b>Istituto Marangoni Milano</b> MA Fashion Styling, Photography & Film	
	Jun20-Jul20	<b>Conde Nast College</b> Fashion & Image	
	Sept14 - Jun19	<b>American University of Beirut</b> BFA in Graphic Design	
	Sept00-Jun14	<b>College Protestant Francais</b> French Baccaalaureate	
Experience			
	Aug20-May21	<b>Zuhair Murad</b> Communication & PR Associate	Managed all Zuhair Murad social media platforms: Instagram 6M followers, Youtube, Facebook & brand website  Coordinated and liaised with worldwide brand connections, PR (Karla Otto & ITB Worldwide), celebrities, magazines & stylists  Significant involvement in the execution of Zuhair Murad's first fashion book with Assouline  Planned and co-managed brand photoshoots and fashion films (Collaborated with the photographers, make-up artists, producers & hair stylists)  Planned and co-managed brand fashion shows for Paris Fashion Week  Liaised & collaborated with brand creative director and internal teams (design team, ateliers, sales, accounting) on various projects  Attended fashion shows and shoots to ensure a smooth process  Produced, shot and edited content for social media: show teasers, behind-the-scenes, recaps, making-of & holidays content  Modernized brand-identity: Redesigned logo & changed font  Assisted in image selection and editing of photoshoots by liaising with the creative director, photographers and film makers  Managed the worldwide sample stock using Fashion GPS  Assisted with day-to-day technical design solutions  Designed layouts for collection lookbooks & campaigns  Worked on in-house and out-of-company presentations  Kept track of brand performance through internal digital reports and press books  Styled the Zuhair Murad window display and HQ entrance
	Sept19-Aug20	Communication & PR Officer	
	Oct18-July19	Freelance Videographer & Graphic Designer	
	Jun18-Aug18	<b>Elie Saab</b> Communication & PR Intern	Adapted marketing content Produced social media content Brainstormed for creative digital content & post scheduling Researched digital media industry trends & benchmarked competitors Collected & translated social media analytics into visual infographics Assisted in dressing and styling influencers Collaborated on fashion show planning
	Nov17-Dec17	<b>Leo Burnett</b> Graphic Design Internship	Created ad content for local and international brands Brainstormed for ads

## Skills

### Soft

Creativity  
Organization  
Communication  
Visualization  
Multitasking  
Managing challenging conversations  
Solution-oriented  
Detail-oriented

### Software

Photoshop  
Indesign  
Illustrator  
Final Cut Pro  
AfterEffects  
Premiere  
Imovie  
Keynote

### Language

Arabic Fluent  
English Fluent  
French Fluent  
Italian Beginner