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Nationality Danish/ US greencard  
Languages Danish/ English  
French (Beginner)

# MICHALA GRØNKJÆR

## Designer

### PROFESIONAL EXPERIENCE

#### **7 DAYS ACTIVE / 2020-2021**

##### Designer, Freelance

Brought on to lead and design the new RTW line. Working directly with the CD on creative direction.

- Researching trimming and hardware solutions for elevating products from active-wear to RTW.
- Presenting mood-boards with direction of CD and suggesting colors.
- Creating new silhouettes and categories and introducing more wovens, outerwear, and cross-categories for womens and mens.
- Working closely with Production and technical team for hand-over of designs as designpachs delivered in illustrator with technical specifications, flat drawing and colors, trimmings and material.

#### **YEEZY Season 8 / 2020**

##### Design Assistant.

Assisting design team in fittings, proto development and experimentation as well as functioning as a bridge between design team and atelier.

- Constructing, sewing and creating mock-ups as well as textile surfaces and researching pocketing details from drawings by the Creative director.
- Making fitting changes in the atelier during mock-ups prior to samples presented at fittings
- Participating in daily fitting with design team and creative director, taking notes of changes and delivering design changes to pattern-makers and sewers in the atelier.
- Working closely with sample room manager on progress and changes made in the atelier as well as technical solutions.
- Researching and presenting ideas with directions from creative director.

#### **DONNI / 2019 -2020**

##### Technical design and product development

Working closely with the designer and CEO in product development as well as assisting the DOP in production.

- leading fittings together with CEO, introducing new finishing solutions as well as creating flat drawings and design pachs for production.
- Assisting in production

#### **SMV x HERON PRESTON Spring 2020 /2018 -2019**

##### Freelance designer

- Leading initial design process. Researching vintage details and developing silhouettes in mock-up and sketching.  
Drawing out collection along fabrication.
- Managing design assistant
- Preparing SMV's first solo collection for production.

### DESIGN INTERNSHIPS / 2015- 2017

**MARC JACOBS**  
**ANNA SUI**  
**BERNHARD WILLHELM**  
**ECKHAUSLATT**

### Technical skills:

Draping  
Handsketching  
Pattern making  
Sewing  
Illustrator  
Photoshop  
Indesign

### Education:

#### The Royal Danish Academy of Art & Design

2016-2018  
Masters in Fashion design

2013-2015  
Bachelor in Fashion & Textile  
design

### Other Freelance:

Bernhard Wilhelm  
SCI-Arc  
Rhode Resort

#### GRØNKJÆR STUDIO

2020-2021  
Designer/Founder

Supported by The Royal Danish Art  
foundation

Semi Finalist at Hyerre Festival

Featured in Paper Magazine,  
Vogue Italia and