

NAME Manuela Cocci
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BIRTH Arezzo, Italy 21 February 1977
LANGUAGES Italian mother tongue, Fluent in English, Fluent in Spanish



PROFESSIONAL

SENIOR FASHION DESIGNER - CREATIVE DIRECTOR

CLIENTS:

GRUPPO MAX MARA-GRUPPO MIROGLIO-Pronovias Barcellona

CREATIVE DIRECTOR of "DESA 1972" Woman and Man

April 2022-February 2024

Formulate Direction, Develop design and oversee creation of collection of the Brand DESA 1972 woman and man. Manage the entire creative Team, collaborate and Introduce collection to the merchandisers.

Woman and Kidswear Senior Fashion Designer

March 2017-March 2022

- Trends Research
- Inspiration boards
- Fabric research
- Collection developer
- Technical design skills
- Excellent hand-illustration drawing skills
- Graphics and Print Search and developing
- Embroidery developing
- Fitting and Production fittings
- Coordinating backstage and liaising with stylist for the Show
- Organizing Showroom Presentations

DAY Birger et Mikkelsen Copenhagen

2015 - March 2017

Freelance designer

In charge of all Day Womenswear collections including Design, Creative research, Textile Inspirations and research, graphics, prints and embroideries, knitwear and leather Production fittings and final fittings

COSTUME NATIONAL Womenswear and C'N'C Womenswear

June 2008 - 2014

Chief Designer

In charge of the team responsible for all the Costume National and C'N'C Womenswear Pre collection, main collection, runway collection

- Inspiration boards, textile research, design direction, graphics, knitwear, leather, prints and embroideries
- Production fittings and Final fittings
- Coordinating backstage and liaising with stylist for the Show.
- Organizing Showroom Presentations

COSTUME NATIONAL - C'N'C Womenswear collections 2006 - June 2008

Chief Designer

In chargé of the team responsible for all the C'N'C Womenswear collection
Pre collection Main collection and runway collection

- Inspiration boards, textile research, design direction, graphics, prints and embroideries, knitwear and leather
- Production fittings and Final fittings
- Coordinating backstage and liaising with stylist for the Show
- Organizing Showroom Presentations.

COSTUME NATIONAL - C'N'C collections 2005 - 2006

Head designer for C'N'C Womenswear and Menswear

- Design the collection, Fittings, Fabric Research and sourcing, mood boards, color cards, graphics, knitwear, leather and embroidery.
- Supervision of the design team

GIANNI VERSACE 2000- 2005

Designer

Versus Menswear and Womenswear; Jeans Couture Womenswear; Assistant designer Versace Menswear.

- Design, illustration, silhouettes, technical drawing
- Creative research, fabric and knitwear development
- Coordinating of the catwalk show, liaising with stylist.

JUNICHI HAKAMAKI Milano 1997 - 1998

Assistant Designer Womenswear Designer
Research, Design and illustrations.

OTHER EXPERIENCE ISTITUTO MARANGONI Milano/London FASHION TUTOR 2003 - 2004

- Teaching 3rd year students Collection development, Fashion illustration and Technical drawing

EDUCATION Institute of Fashion Design Marangoni - Degree in Fashion design. 2000
Institute of Art Piero della Francesca, Arezzo, High school degree 1996
Specialized in Fashion and Theatrical Costume.

SKILLS

- **Adobe Photoshop CS Advanced**
- **3D illustration CLO Advanced**