

# GENARO RIVAS

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## CONTACTO

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## EDUCACIÓN

MA Fashion Entrepreneurship and  
Innovation  
London College of Fashion

Sustainable Practices in Fashion  
Central Saint Martins  
UK

Collection Assembly  
Visual Merchandising  
Fashion Styling and Image Consulting  
Carolina Aubele - Buenos Aires  
Argentina

## SOCIAL WORK

PERUANO ABRIGA PERUANO  
ALMUERZO SOLIDARIO  
HOPE KNITTERS  
ARTISAN COLLECTION

## ABOUT ME

I'm a social entrepreneur by nature. Based in London while attending to London College of Fashion for the Fashion Entrepreneurship and Innovation Master Program. I'm a self-taught fashion designer, born in Chiclayo (Peru). I have been living in Lima for over 15 years. I'm a Fashion, Sustainability and Social Entrepreneurship opinion leader. I'm the 3D Fashion Printing Pioneer in Peru. Specialties: Fashion, Sustainability and Technology.

## VENTURES / COVID-19 SOCIAL PROJECTS

### 2020 - HOPE KNITTERS | SOCIAL ENTREPRENEURSHIP

#### San Juan de Lurigancho - Team 1

Worked with women in the Bellavista Human Settlement in the district of San Juan de Lurigancho (Lima). I virtually trained them and created an accessories collection. The HOPE KNITTERS Project was born. It seeks to work with vulnerable women.

### 2020 - HOPE KNITTERS | SOCIAL ENTREPRENEURSHIP

#### San Juan de Lurigancho - Team 2

Worked with women in the district of San Juan de Lurigancho (Lima). I virtually trained them and created an accessories collection.

Coordinated with brands who collaborated with materials that were 100% recycled from plastic bottles in order to create the collection.

### 2020 - ARTISAN COLLECTION | SOCIAL ENTREPRENEURSHIP

#### Huaycan Team

Created a collection of carpets inspired by Peru, all handmade by a group of migrant artisans from Huayacán.

### 2020 - SUSTAINABLE KNITWEAR COLLECTION | SOCIAL ENTREPRENEURSHIP

#### La Victoria Team

Created collections made 100% with yarn from recycled plastic bottles with a workshop led by women.

### 2020 - ARTISAN COLLECTION | SOCIAL ENTREPRENEURSHIP

#### Villa Maria del Triunfo Team

Elaborar con un taller liderado por Mujeres, una colección de accesorios y bolsos hechos íntegramente a mano en paja para el Verano 2021.

### **2020 – OVER 1000 SOLIDARITY LUNCHES**

Promoter of the #AlmuerzoSolidario (#SolidarityLunch) with the help of neighbors. Cooked and served lunches during the strict Peruvian COVID-19 Global Pandemic quarantine. The beneficiaries of the pandemic were municipality cleaning and security staff.

Brands joined the campaign halfway through the project.

### **2018 - 2019 - 2020 - 2021**

#### **ARTISAN COLLECTION | SOCIAL ENTREPRENEURSHIP**

Villa Maria del Triunfo Team

Created a collection of accessories and handbags made entirely with straw for Summer 2019 with a workshop led by women.

The initiatives were virtually coordinated. As it is a B2B business model, the products were offered to private companies so that they could buy them.

## **SOCIAL ACTION – VOLUNTEERING & PRO-BONO**

### **2008 to Date - HECHO CON AMOR**

Volunteer and Board Member of Hecho con Amor (Made with Love). An association that provides support for people with Multiple Sclerosis, headed by Maria Lourdes Rodriguez Heudebert.

### **2019 Capsule Collection of the NGO AMANTANÍ – CUSCO, PERU**

Design of capsule collection for the AMANTANÍ NGO.

### **2018 to date – CASA MANTAY – CUSCO, PERU**

Honorary member of Casa Mantay's Board of Directors. Guided them in the process of starting their store in Lima.

## **TALKS, CONGRESSES, COURSES BY GENARO RIVAS**

### **2019 – TU EMPRESA - MINISTRY OF PRODUCTION | PRO-BONO**

GAMARRA - Peru's Fashion District - La Victoria

VISUAL MERCHANDISING – Boost your business through VISUAL.

### **2019 – TU EMPRESA - MINISTRY OF PRODUCTION | PRO-BONO**

Express training in sublimation and capsule collection. Subsequent coordination with SMEs for developing a capsule collection of scarves and ties inspired by Peruvian iconography.

Used by the Peruvian Ministers at the 2019 Peruvian Independence Day festivity.

### **2019 – SME'S WEEK – MINISTRY OF PRODUCTION: PRO-BONO**

TECH FASHION – 3D Printing: First dress printed in 3D in Peru and Latin America designed by Genaro Rivas, printed by ZOLID with the support of Makerbot LATAM / Digital Textile Printing: Develop your own fabrics.

DIGITAL TRANSFORMATION AND PRODUCTIVE INNOVATION FORUM.

**2019 – FASHION TECH + 3D PRINTING – FABLAB ESAN Business School**

3D Printing: First dress printed in 3D in Peru and Latin America designed by Genaro Rivas, printed by ZOLID with the support of Makerbot LATAM / Digital Textile Printing: Develop your own fabrics.  
DIGITAL TRANSFORMATION AND PRODUCTIVE INNOVATION FORUM

**2019 – 3D FASHION DESIGN – The Embassy of England in Lima, Peru – The Peruvian Congress**

I was invited by the Embassy of England in Lima, Peru, and by the Peruvian Congresswoman Paloma Noceda to speak to a group of children about Fashion Design and 3D.

**2019 – 3D REVOLUTION – Alliance Française, Miraflores, Lima, Peru**

TECH FASHION – 3D Printing: First Dress printed in 3D in Peru and Latin America designed by Genaro Rivas, printed by ZOLID with the support of Makerbot LATAM.

**2019 – CONIIDS: International Congress on Innovation for Sustainable Development – UNIVERSITY OF LIMA, Lima, Peru**

Panel Discussion.

**2019 – 1st DIGITAL TEXTILE PRINTING WORKSHOP – INNSIDE HOTEL, Miraflores, Lima, Peru**

Seminar.

**2019 – TECH FASHION – INTECI Fashion Institute – Santiago de Surco, Lima, Peru**

TECH FASHION – 3D Printing: First dress printed in 3D in Peru and Latin America designed by Genaro Rivas, printed by ZOLID with the support of Makerbot LATAM / Digital Textile Printing: Develop your own fabrics.

**2019 – TECH FASHION – INTECI Fashion Institute – Los Olivos, Lima, Peru**

TECH TECH FASHION – 3D Printing: First dress printed in 3D in Peru and Latin America designed by Genaro Rivas, printed by ZOLID with the support of Makerbot LATAM / Digital Textile Printing: Develop your own fabrics.

**2019 – Industrial Revolution 4.0 – CEITEX – UNIVERSITY OF LIMA, Lima, Peru**

TECH FASHION – 3D Printing: First dress printed in 3D in Peru and Latin America designed by Genaro Rivas, printed by ZOLID with the support of Makerbot LATAM.

**2018 - TECH FASHION – MAD Fashion Institute – Santiago de Surco, Lima, Peru**

TECH FASHION – 3D Printing: First dress printed in 3D in Peru and Latin America designed by Genaro Rivas, printed by ZOLID with the support of Makerbot LATAM / Digital Textile Printing: Develop your own fabrics.

**2018 – 3D PRINTING PROJECT – 3D GOES INTO THE WORLD – FOUNDATION TELEFONICA, Lima Peru**

TECH FASHION – 3D Printing: First dress printed in 3D in Peru and Latin America designed by Genaro Rivas, printed by ZOLID with the support of Makerbot LATAM.

**2018 – 3D PRINTING PROJECT – PACIFIC UNIVERSITY, Lima, Peru**

TECH FASHION – 3D Printing: First dress printed in 3D in Peru and Latin America designed by Genaro Rivas, printed by ZOLID with the support of Makerbot LATAM.

**2018 – Fashion in Peru – PACIFIC UNIVERSITY, Lima, Peru**

Panel Discussion

# **PASARELAS**

**NACIONALES E INTERNACIONALES**

## **2020 FASHION COMMUNITY WEEK - SAN FRANCISCO - USA**

100%PE

Autumn / Winter 2020 – CAPSULE COLLECTION RPET fabric, organic cotton, alpaca, vicuña and recovered denim. Circular economy – Fashion with a purpose and Peruvian identity.

## **2019 LOVE – CAPSULE COLLECTION**

Hotel ALOFT Miraflores, Lima, Peru.

Digital textile printing, organic cotton, RPET.

## **2017 TECH FASHION SHOW – SPRING / SUMMER 2018**

Cityhall Teathre Lima, Lima, Peru.

3D printing, laser-cut techniques, digital textile printing, organic cotton.

## **2016 CHROMATIC – SPRING / SUMMER 2017**

Cityhall Teathre Lima, Lima, Peru.

Organic cotton, laser-cut techniques, digital textile printing.

## **2014 GREEN – SLOW FASHION COLLECTION - SPRING / SUMMER 2015**

Dédalo Art, Barranco, Lima, Peru.

Organic cotton, RPET, upcycling, complemented with garments that had digital textile printing

## **2014 MENDOZA FASHION WEEK - ARGENTINA**

### **GREEN – SLOW FASHION COLLECTION - SPRING / SUMMER 2015**

Organic cotton, RPET, upcycling, complemented with garments that had digital textile printing.

## **2014 GREEN: WE DESIGNERS FASHION SHOW - SUIZA**

Organic cotton, RPET, upcycling, complemented with garments that had digital textile printing.

## **2013 PARADISE - SPRING / SUMMER 2014**

Charity Catwalk: in favor of La Casita de la Paz.

Parque de las Aguas, Lima, Peru.

Organic cotton, laser-cut techniques, digital textile printing.

## **2012 EMPIRE OF THE SUN – FALL / WINTER 2013**

García Alvarado House.

Charity Catwalk: Ángeles de los Arenales, Lima, Peru

Alpaca, vicuña, organic cotton, laser-cut techniques, digital textile printing..

## **2012 OSLO FASHION WEEK - NORWAY**

### **EMPIRE OF THE SUN – FALL / WINTER 2013**

NO FUR POLICIY FASHION WEEK.

Presenting alpaca and vicuña as an Ecological alternative instead of using fur,

Organic cotton, Laser-cut techniques, digital textile printing.

I was awarded the Newcomer of the Year Prize.

**2011 ESCAPE – SPRING / SUMMER 2012**

MALI – Lima's Museum of Art, Lima, Peru.  
Laser, openwork, digital textile printing.

**2010 GRIVAS 3D – WINTER FASHION SHOW – FALL / WINTER 2011**

MALI – Lima's Museum of Art, Lima, Peru.  
Alpaca, vicuña, laser-cut techniques, digital textile printing.

**2009 9 – SPRING / SUMMER 2010**

Laser-cut techniques, digital textile printing.

**2009 Fabergé - FALL / WINTER 2010 – PERÚ MODA**

Alpaca, vicuña, laser openwork, digital textile printing.  
I was selected to compete in the competition of the 2008 YOUNG CREATORS TO THE WORLD.

**2008 OPTIMISTIC – SPRING / SUMMER 2009 – FLASHMODE CONTEST**

Organic cotton, laser openwork, digital textile printing.  
I was awarded the PRIZE: FLASHMODE 2007

## TRAINING OF ARTISANS

**2009 – INNOVATION AND TECHNOLOGY CENTER – NAZCA, ICA**

Craftsmen specializing in embossed leather

**2009 – INNOVATION AND TECHNOLOGY CENTER - PERU DESIGN - - CANTAGALLO, LIMA**

Craftsmen specializing in accessories. Cantagallo's Shipiba Community

## EXHIBITIONS

**2018 – 2019**

**BID - IBEROAMERICAN DESIGN BIENNIAL – MADRID, Spain**

Exhibition of the first dress printed in 3D in Peru and Latin America. The exhibition travels. It arrived in Peru in October 2019.

**2018 3D EXHIBITION IN THE WORLD - TELEFONICA FOUNDTION , Lima, Peru**

Exhibition of the first dress printed in 3D in Peru and Latin America.