



## SUMMARY

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I'm Erik Olsson, a BA fashion graduate from Beckmans College of Design in Sweden. My main focus is in menswear, mixing street with utility. My interest for fashion started during my teenage years as a BMX rider looking at the dress codes in my subculture and what we communicated with our clothes.

## DESIGN EDUCATION

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|--|---------------------------------------|
| <b>BA in fashion design</b><br><b>Beckmans College of Design (Stockholm, Sweden)</b><br>- Main focus in menswear               | 2016 - 2019<br>(Graduated 2019-06-05) |
| <b>Undergraduate in fashion design</b><br><b>Modeakademin (Mora, Sweden)</b><br>- Design, research, sewing and pattern cutting | 2015 - 2016<br>(Graduated 2016-06-03) |

## INTERNSHIP

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|---|------------------------|
| <b>CRAIG GREEN</b><br><b>London, UK</b> | May 2018 - August 2018 |
|---|------------------------|
- Worked on the lead up to the SS19 show doing pattern cutting, textile sampling, toiling and final garments production in house.
  - **Statement from Rachel Shephard (Studio manager at Craig Green)**  
*"Joining the studio team just a few weeks before the SS19 show, Erik proved himself to work extremely well under pressure and tight time constraints. Erik is dedicated, self motivated and hard working. He works well within a team, meets deadlines and is capable of working on assignments autonomously. His positive demeanour makes him a pleasure to spend time with in the workplace. He is a very committed, helpful employee who demonstrated very good potential to work in the fashion industry."*

## SKILLS

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- Design
- Pattern cutting
- Sewing
- Draping
- Print design
- Textile development
- Technical drawing
- Fashion illustration
- Concept research
- Design research
- Adobe Illustrator
- Adobe Photoshop

## WORK EXPERIENCE

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**LUCID BRAND (Uppsala, Sweden)** 2010 - 2014  
**Founder (full-time)**

- One man startup, managing everything from design to overseas production and marketing.  
Stockist: Sweden (7) Spain (1) USA (1) instagram:@lucidbrand

**H&M (Mora, Sweden)** 2015 - 2016  
**Sales advisor (part-time)**

**X-Change in Sweden AB (Stockholm, Sweden)** 2009 - Ongoing  
**Trader (full-time/part-time)**

- Provides customers with currency and other bank services, educates new employees and previously acted as a safety representative.

## SCHOLARSHIPS

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**H&M Scholarship (10 000 SEK)** June 2019  
**Awarded for my graduate collection "BOJSKAUT"**

- Words from the H&M jury:  
*"Bold experiments with volume and creative material combinations.  
Endless variation possibilities.  
A well-cohesive collection with focus on function and attitude."*

**Stiftelsen Gustav & Ida Unmans Donationsfond (20 000 SEK)** April 2019  
(The Foundation Gustav & Ida Unman's Donation Fund)

**Estrid Ericsons stiftelse (7000 SEK)** September 2018  
(Estrid Ericson's Foundation)

## MERITS

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**Handarbetets Vänner Textile** September 2019  
**"Emerging talents" exhibition, Participated with "BOJSKAUT"**

*Friends Of Handicraft / Handarbetets Vänner is one of the oldest and most distinguished Handicraft and textile institutions in Sweden. [www.hv-textil.se](http://www.hv-textil.se)*

**Landskrona foto** October 2019  
**"SVÄRTA" photo exhibition, Participated with "BOJSKAUT"**

*Landskrona Foto is one of the most important institutions in Scandinavia for mediation, research and conservation of photography. The main pillars of Landskrona Foto are exhibitions, photo history and research, conservation of the photographic culture heritage, a biennial festival and supporting contemporary artists. [www.landskronafoto.org](http://www.landskronafoto.org)*

## LANGUAGE SKILLS

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- English - Fluent
- Swedish - Native

## REFERENCE

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Provided on request

## CONTACT INFO

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