

KENNETH ZHENG

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ABOUT

Creative lead designer with a background in visual arts and environmental science who brings a strong artistic and sustainable perspective within luxury fashion. Specialization in menswear tailoring with extensive knowledge in patternmaking and garment construction. 5+ years of experience with overseeing and managing the entire design process through detailed research & experimentation and working with international collaborators. Equipped with an exceptional design vision that is supplemented with a comprehensive understanding of both womenswear and menswear categories. Solves design challenges through logical and imaginative solution-based thinking to effectively execute a creative vision.

EDUCATION

Parsons School of Design *New York, NY*
AAS, 2018 – 2019: Fashion Design

The University of Chicago *Chicago, IL*
BA & BS, 2013 – 2017: Visual Arts w/ Studio Track & Environmental Science

EXPERIENCE

JULIA JENTZSCH

NYC May 2019 - Ongoing

Head of Design (2021 - Ongoing)

- Oversees and directs design team and entire design process concentrating on creative direction and design research.
- Sustainability centered head designer focusing on materiality and technique research to create timeless environmentally responsible garments.
- Leads design functions, collaborating with product development, production, and patternmakers to translate ideas into garments through efficient communication of design elements and construction details to ensure a cohesive collection.
- Responsible with defining tailoring and knitwear categories for seasonal collections, alongside special projects and collaborating with artisans.
- Manages domestic and international factories for collection development and production of soft and hard woven, knitwear, & accessory categories, from sample making, production fittings, solving fit issues, patternmaking, sourcing fabric and trims, and tech packs.
- Develops fabrics with Japanese and Italian textile mills that communicate color & fabric stories and focus on sustainable material innovation.
- Coordinates the art direction, styling, and fitting of collections for presentations and look book photoshoots to establish brand identity.
- Prepares collections for sales, connects with buyers for market in New York and Paris, directs visual language of showroom presentations.

Skills: Concept Research · Sustainable Design · Garment Construction · Tailoring · Knitwear

RTW Designer (2019 - 2021)

- Manages, executes, and supports the design and development process through vintage research, sketching, draping, textile development, fabric manipulations, and experimentation from initial concept to final sample.
- Sketches key seasonal garments through all product groups and prepares techpacks & handoffs to patternmakers and factories.
- Tailoring specialist, concentrating on designing directional tailored styles from research, prototype development, and sample finalization.
- Knitwear development from researching stitches, sourcing yarn, launching swatch development, and creating tech packs for each style.
- Leads fittings with product developers and patternmakers to refine proportion and silhouette to ensure design intention, silhouette and proportion is correctly executed and fit comments are communicated.
- Creates patterns for the most complicated and directional styles, focusing on tailored and outerwear pieces.

Skills: Design Research · Technical Flats · Patternmaking · Fabrics · Sketching

NIHL, Menswear Design Intern

NYC May 2018 - July 2018

- Assisted in surface design and development of SS'19 collection through textile research, embroidery layouts, hand beadwork, fabric manipulation, fittings, and patternmaking.
- Internship culminated with model casting, backstage organization, and debut of NIHL's first runway collection for NYFW Men's Fashion Week.

Skills: Surface Design · Textile Design · Embroidery · Fittings

PROENZA SCHOUER, Atelier, Technical Design, & Production Intern

NYC June 2016 - September 2016

- Troubleshooted production issues (embroidery, fabric, and construction) with domestic and international factories.
- Aided technical designers with fittings, spec'ing garments and spec sheets, adjusting patterns for intended fit, creating and updating tech packs across all styles, and PLM for costing, shipping, & T&A with factories.
- Supported atelier patternmakers with finalizing patterns and print placement for SS'17 collection and FW'16 production.

Skills: PLM · Fittings · Technical Design · Tech Packs · Patternmaking

SANDY LIANG, Design Intern

NYC June 2015 - September 2015

- Assisted design research for SS'16 collection through garment research, moodboards, color stories, fabrics, and finishings & trims development.
- Coordinated collection development and production through working with factories, patternmakers, and sourcing fabrics & trims.
- Contributed on set for SS'16 lookbook and campaign photoshoots and SS '16 New York Fashion Week presentation.

Skills: Design Research · Mood Boards · Fabrics · Trims

LANGUAGES

English, Mandarin Chinese 国语, Fuzhou Dialect 福州话, Beginner Japanese 日本語

TECHNICAL SKILLS

Adobe Studio: Photoshop, Illustrator, InDesign; Microsoft Office: Word, Excel, and PowerPoint

Patternmaking, Tailoring, Knitwear, Machine & Hand Knitting, Hand Sketching, Technical Flats, Tech Packs, Textile & Surface Design, Sewing