

# Krishma Sabbarwal

Krishma Sabbarwal | Krishma03@hotmail.co.uk | Newcastle Upon Tyne | 07791577533

Experienced, analytical, and versatile creative professional with a proven five-year track record across diverse sectors, including textiles, fashion, retail, administration, charitable and creative environments. Proficient in retail operations, web development, copywriting, and content creation. Adaptable in national and international contexts, excelling in Adobe Suite and Microsoft applications, including Excel, and effectively leveraging social media. Demonstrated success in driving sales growth, solving complex challenges, and fostering a collaborative atmosphere. Recognised for initiating bold strategies, making effective decisions, and seamlessly managing multiple tasks. Eagerly embraces opportunities to acquire new skills and take proactive initiatives.

## Education:

**MA Fashion Design (Sustainable and Ethical)** - Northumbria University, Newcastle Upon Tyne, UK.  
*MODULES: Design Thinking, Fashion Product Lifecycle, Design Process, Responsible Design, Thesis, Final Major Project.*

**BA Hons Fashion Textiles (with Industry Placement Year)** - University of East London, UK.  
*MODULES: Professional Creative Theory, Employability, Technical Innovations, Creative Process, Print Design for Industry, Conceptual Design, Professional Portfolio, Final Major Project, Dissertation.*

**Foundation Diploma in Art and Design** - Oxford City College, Oxford, UK.

*MODULES: Diagnostic Investigation, Developing Specialist Practice, Consolidating Practice*

## Work experience:

**Merchandising & Online Shop Assistant Manager** (Temporary Role) - ASHMOLEAN MUSEUM, University of Oxford - Oxford, UK *May 2022 to August 2022*

- Monitored stock levels, sell-through rates, and coverage weeks for optimal stock management and product success.
- Analysed sales data for AYR shop lines and exhibition shops.
- Led stock counts at 7 onsite and offsite locations, overseeing a 15-member retail team. Proficiently utilised handheld terminal devices for accurate counting and regular data uploads.
- Managed requisitions through Oracle Finance, placed web orders via supplier wholesale sites and generated purchase orders through Counterpoint systems. Ensured data accuracy to minimise finance department invoicing issues.
- Produced weekly, quarterly commercial, and year-end reports featuring in-depth analysis and recommendations. These reports informed buying and merchandising strategies.

**Merchandiser** - SOURCED BY OXFAM, OXFAM GB - Oxford, UK *February 2019 to May 2022*

- Managed stock for 2 AYR ranges and 2 seasonal categories via NAVision purchase orders, ensuring stock adequacy across retail, distribution, and online.
- Oversaw 20+ suppliers for 400 shops, spanning various categories, emphasising data-driven sales forecasting and merchandising insights.
- Led product (re)launch strategies based on stock levels, sell-through data, and coverage analysis
- Coordinated promotions, fostering collaboration with suppliers and stakeholders
- Influenced company culture and HR policies, contributing to safeguarding efforts.
- Multi-tasked as Category Manager and Online Coordinator (June 2020 - May 2021)

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**Design & studio assistant Internship** (British Council Generation UK programme) - BILLINGTON'S - Qingdao, Shandong Province, China October 2018 to December 2018

- Successfully navigated language barriers in a Chinese work environment.
- Proficient in English translation copywriting.
- Sourced interiors aligning with aesthetic and client briefs, drawing inspiration from detailed renderings.
- Built and maintained a portfolio of bespoke interiors, incorporating high-resolution images and ensuring accessibility through a Chinese VPN and live product links.

**Production Assistant/Studio Assistant** (Internship) - CREW A LA MODE & CALM COLLECTED March 2017 – May 2017

- Established and maintained a comprehensive fabric database encompassing suppliers, manufacturers, and agents
- Managed order fulfilment and efficient shipping
- Oversaw the organisation of the sample room and warehouse organisation to optimise operational efficiency

**Studio Assistant** (Internship) - THIS IS JUDE May 2017 – July 2017

- Craft handmade leather items, including headbands, jackets, and dresses.
- Procure high-quality leather materials from various suppliers.
- Successfully operated and oversaw a stall at the Lovebox/Citadel festival.
- Skillfully photograph products for the website to enhance their visual appeal.
- Conduct meticulous inventory checks after every selling event to ensure accurate stock management.

## Extracurricular:

- Start it Up Enterprise workshop programme - Northumbria University Graduate Futures
- Enterprise Experience Weekend - Northumbria University Graduate Futures
- Design Innovation Award for outstanding contribution to commercial creative design - Lifetime Brands
- Carbon Literacy Project - Lorent Training, De Montfort University and the University of Leicester
- Student Representative for Masters and BA Hons programmes
- Shortlisted - Creative Conscience Changemakers Award
- Finalist for the Eco Designer of the Future

## Interests:

Fashion, Textiles, Sustainability, Intersectional feminism, Social media, Upcycling.