



CONTACT

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SUMMARY

I am a Graduate from Savannah College of Art & Design (SCAD), with a B.F.A in Fine Arts, Fashion Design and Fashion Marketing and Business Management.

I am passionate creative, have a strong desire to learn and enjoy problem solving. I work in collaboration with interdisciplinary teams but can easily operate independently, depending on the task at hand.

With an extensive background (8 years) in Graphic Design, I have experience working with many software design applications such as Adobe products (Photoshop, InDesign and Illustrator) as well as non-digital art forms.

In 2019, I was selected as one of the few finalists for the CFDA Future Graduate Showcase. Spotting exemplary graduate talent to the industry.

In 2013, I launched my own accessories line, DY-ALLEN, which focused on exotic leather products. I leveraged my digital experience to successfully launch my company and applied my knowledge of social media marketing (organic and paid media) to successfully drive customer demand.

My passion for social media has resulted in a reach of 3.5 million users.

ACADEMIC

2015 / 2019


Savannah College of Art & Design (SCAD) - Fashion Design & Marketing - Management - Deans List
B.F.A - Fine Arts - Fashion Design
Honors: Summa Cum Laude

2013 / 2015

Inter-Community School Zurich, CH
Bilingual IB Dipoloma

Notabilities

CFDA - Future Graduate Showcase 2019
Senior Collection Featured in SCADFASH Show 2019
Featured in Behance Graphic Design Showcase
Featured in Behance Student Work Showcase

 @dyllan_khawam

WORK EXPERIENCE

what I have done

2019 - Present

VARIANT.

Founder & Creative Director

2020 - 2021

FengChenWang

Design & Studio Assistant

Working alongside Creative Director for both mens & womens RTW collection. Creative input for campaigns, social media presence and brand collaborations.

2019 - 2020

Rebecca Minkoff

Fashion Design / Graphic Design

Responsible for designing & assisting new womens RTW collection. In addition to assisting digital content creation for social media platform and eCommerce. Working side by side with the creative director.

2017 - 2018

FengChenWang

Stylist Internship

Head Internship for menswear brand by Chinese designer Feng. Helped with runway organization to styling, preparing and adjusting garments for the 2017/18 Mens NYFW.

2013 - 2016

Selected. - Record Label

Social Media & Event Manager

Responsible for the management of social media and event planning for the music label "Selected." I established a party label at the leading restaurant / lounge bar / nightclub venue in Zurich, Switzerland (Club Kaufleuten). The team leveraged the success of this via the expansion of Selected into music festivals held in Munich, Germany and other European cities. Selected's potential market reach is over 3.5 million in the attractive demographic of 18-24 year olds per day.

2015

K Street Partners - Digital Design & Strategy Company

Graphic Design Intern

Internship at a global graphic marketing strategy company headquartered in New York. I was given the opportunity to work on the re-design of websites and mobile phone applications for a number of leading household names, including HP and Samsung. The internship allowed me to gain experience working with a leading design and technology company.