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02 /01/1989
 French nationality
 Driving licence (car & bike)
 Reichstrasse 10
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WORK EXPERIENCE

**Since Avril 2016 - ADIDAS Originals style, footwear & accessories**

Footwear designer for menswear. Creation of new iconic footwear design for EQT, three running shoe and a BBall. Creation of a running shoe outdoor inspired for ATRIC franchise. Creation of the new derrupt 2.0. Creation of two shoes in collaboration with influencers DJ SLSCP and Carlotta Constant. Development of all projects with intern developers after being align with senior directions. Travelling 2 times in vietnam per season (pre-season and finalisation).

**April 2015 to Avril 2016**

Assistant footwear designer for Neo menswear product design projects across basketball, skate and running categories. From developing product concepts with the marketing team to the final creation of product in the factory.

June 2013 to March 2015 • ADIDAS - NEO

Footwear color designer for Neo menswear ranges. Creation and development of new footwear design in the menswear and kids ranges. Implementing new technical methodologies of work/ Managing product development systems and software/Communicating with Asia development teams.

2012 • ADIDAS - NEO style, footwear & accessories

Assistant footwear designer (6 month internship)

Design new shoes for the Spring/Summer 2014 Kids collection. Exploration footwear concepts for Footwear men. Mood boards colors and materials applications

**2011 • LAFUMA sportwear outdoor, equipment and outdoor furniture**

Assistant footwear and accessories designer (6 month internship)

Design and development of bags and shoes for the Spring/Summer 2013 collection. Technical drawing, development of prototypes, application of color and materials. Spoga exhibition interior concept.

**2010 • BRAND-IMAGE International branding agency**

Assistant product and graphic designer (4 month internship)

Concept boards, sketches, innovative design prototyping and colour for fragrance packaging. Also participated in competitions for Brand identity, packaging and interior signage.

**2009 - 2010 P'REFERENCE • Global agency, specialisation in packaging**

Assistant product designer (4 month internship)

Creation of Point of Sale for Retail. Technical sketches and concept development for Malongo coffee machine.

**2009 DDB LIVE • Event-driven communications agency**

Assistant graphic designer (2 month)

Graphic design for brand visual identity, creation of logos, posters and signage.

COMPETITIONS

**Sep 2013 • competition for Triumph Bonneville France - 3rd place**

« Dessine moi une Bonnie » - Re-design of the famous Triumph T100

**2010 - 2011 • competition MATRA preselected**

« Urban mobility of tomorrow » - Creation of an electric bike for women and men

**2009 - 2010 • competition ADVANCE ACOUSTIC**

Created a range of retro audio products

EDUCATION

**2007 - 2011 • CREAPOLE ESDI School of creation management**

5th year product design. Diploma

Specialisation in human science; sociologie & anthropologie

3rd year design certificate

2006 - 2007 • French baccalaureat in science. High school diploma

HOBBYS

Music • Horn playing (for 20 years). Final graduation (A+ distinctions)

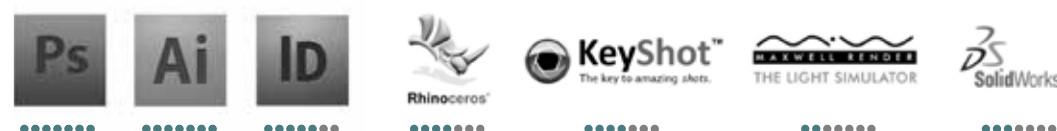
Hobbies • Skiing, cycling, riding my motorcycle, music, drawing, sculpting, painting, photography, decoration, interior design, trends addict, museums

Voyages • Ireland, England, Scotland, Germany, Netherland, Poland, Spain, Morocco, India, Cambodia, Vietnam...

LANGUAGES

French (mother tongue) / English (Professional) / Spanish (school level)

SOFTWARES





Dream without Limits...

A dream is something we can't control and I like to think that dreaming and creating are very much alike.

During the creative process, your idea constantly evolves and changes, it is strongly exposed to its context; like evolving in a dream you're the main character of, watching it progress while seeing you, the environments or the characters encounters alter it.

I have an idea, I develop it, I make mistakes, I meet people, I change my mind...

From a rough sketch on a post-it or a rendering on Photoshop at my desk, a sketching session with some colleagues or a simple coffee talk, to days spent at shaping outsoles or laser cutting some leftover pieces of leather, my vision constantly grows along the process depending on the tools that I use or the environment that I'm in.

I am no designer but simply a creative person. I open my eyes and mind to the world and use my curiosity to gain knowledge and experience in the creative territories. I have lots of passions and interests, motorcycle customs being of them. After going to some few festivals within Europe where I got extremely inspired and influenced, I bought a bike and spent quite some of my spare time working on it, changing parts, shaping or painting others. With it I travel through different countries with my brothers or some other passionate people met along the way.

Please find below a part of my work that I am happy to share with you, where you can see my creative process through some sketches, photoshop renderings or prototypes that I made.

I am looking forward having the chance to grow as creative and as a person, meeting new people from different backgrounds and stories and I would love to share my knowledge and passion.

Cheers !

Brieuc

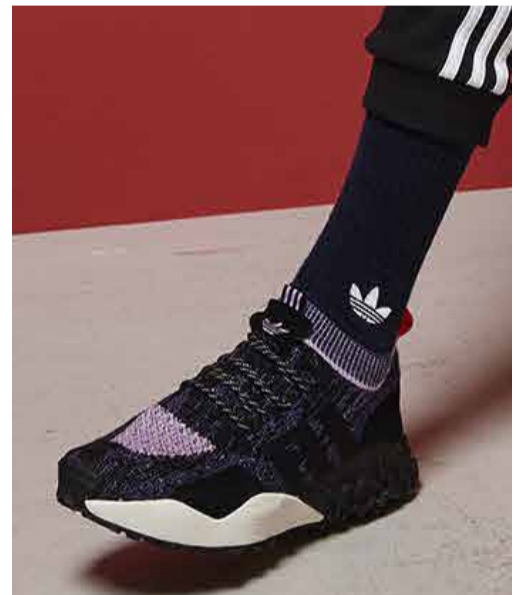
EQT SUPPORT MID CUT PK ADV



EQT BASK ADV



ATRIC F2.0



OTHERS PROJECTS

